

Adopted June 20, 2016
Amended June, 2017
Updated September, 2018



CITY OF BURIEN

STRATEGIC PLAN 2017-2020

BURIEN COMMUNITY VISION

A vibrant and creative community, where the residents embrace diversity, celebrate arts and culture, promote vitality, and treasure the environment.

BURIEN'S FOCUS FOR THE COMING FOUR YEARS

Through 2020, the City of Burien will prioritize delivering core services and ensuring the community's key infrastructure needs are met. This Strategic Plan identifies how City Council and staff will advance these shared commitments during the 2017/18 and 2019/20 biennia.

This Strategic Plan describes areas of emphasis that will be prioritized based on expressed community desires. Much of the City's work will continue as it always does, with this Plan focusing on particular areas of emphasis for this time period.

GOALS, INITIATIVES, & STRATEGIES



SAFE Community



1. *Enhance public safety through effective policing and an increasing focus on prevention and community engagement.*
 - a. Support community interest to build staffing capacity for both supervision and response.*
 - b. Increase community engagement, including crime prevention strategies.
 - c. Focus on crime reduction through crime analysis and predictive policing models.*
 - d. Pro-active code enforcement
 - e. Police resources/public safety
2. *Steward the City's basic infrastructure, making sure it is safe and maintained to standard.*
 - a. Take care of our streets by investing more resources to maintain current pavement conditions.*
 - b. In high priority areas, help Burien pedestrians by improving existing sidewalk conditions.*
 - c. Further promote safety by increasing our capacity for routine street maintenance.*
 - d. Maintain our parks facilities and equipment to provide a high quality visitor environment.*
 - e. Traffic control systems.
 - f. New sidewalks.

HEALTHY Community



5. *Enhance Parks and Recreation facilities and programs.*
 - a. Through the PROS plan process, evaluate the needs of all community members and develop a plan that may include a new community recreation center and other park and recreation facilities to best meet those needs.*
 - b. Enhance programs for youth and teens, with a focus on City-subsidized programs.*
 - c. Improve efficiency and enhance customer experience by upgrading the parks registration system.*
6. *Provide quality, holistic services for vulnerable populations and at-risk community members.*
 - a. Support vulnerable populations and at-risk community members, and the community-based organizations that serve them, in cooperation with other partners.*
 - b. Support success for all Burien children by further strengthening our partnership with Highline Public Schools.
7. *Protect and improve the quality of Burien's natural environment.*
 - a. Promote Low Impact Development (LID) for new and retrofit development projects.
 - b. Increase recycling participation and reduce litter.
 - c. Seek to reduce noise and air pollution impacts associated with SeaTac Airport in partnership with others.*
8. *Celebrate arts and culture.*
 - a. Increase the City's support for public arts.*
 - b. Enhance the quality and number of community events and celebrations.

* designates a 2017/18 priority



DYNAMIC Community



3. Promote a thriving local business community and a positive community spirit.

- a. Retain and strengthen existing Burien businesses through proactive efforts.*
- b. Focus on increasing locally-owned small businesses.
- c. Attract new business investment through communications, outreach, and targeted use of incentives.*
- d. Improve Burien's community image with a refreshed brand and a marketing campaign.*
- e. Establish new ways to better engage diverse communities in civic conversations and activities.*
- f. Implement the Downtown Mobility Study and develop an Urban Center Plan for downtown.
- g. Proactively work to attract lodging and complementary conference and arts facilities.
- h. Foster community development and community leaders, both locally and regionally in South County.
- i. Vision Plan.
- j. Youth leadership academy/council.

4. Optimize customer service and support private investment in Burien.

- a. Ensure fast and reliable permitting for public and private development.*
- b. Improve efficiency and enhance customer experience through innovative and modern permit systems.*
- c. Update and modernize key city codes and policy documents.*

STRONG City Organization



9. Continue to strengthen the City team.

- a. Attract, retain, and develop employees through a competitive compensation and benefit package, employee development, and accountability.*
- b. Increase staff capacity in critical areas to advance community priorities.*
- c. Continue to protect and enhance the City's financial strength.*

10. Upgrade critical information technology systems and address key facility needs.

- a. Upgrade the City's financial management IT system.*
- b. Upgrade the City's Records Management IT system.*
- c. In partnership, develop a strategy for a permanent Public Works maintenance facility to increase efficiencies and accommodate needs.

PLAN DEVELOPMENT & IMPLEMENTATION

How was the Strategic Plan developed?

The strategic planning process was a collaborative effort between the Burien City Council and Leadership Team. Emphasis was placed on responding to community preferences communicated to elected officials and staff and voiced in the City's Community Survey. This input communicated strong community interest in ensuring public safety and investing in basic infrastructure.

How will the Plan be implemented?

The Strategic Plan will be central in guiding Burien's actions and investments in the coming years. Its Goals will be the prism through which decisions are made and items are funded. The Plan will help us:

- Stay focused on what is most important, keeping community priorities in front of elected officials and City staff, partners, and community members.
- Establish aligned efforts across the City organization, guiding Council goal setting and Departmental work plans.
- Prioritize the use of resources, guiding staff development of budget proposals and framing Council's adoption of a final budget.

Progress towards the Plan's Goals will be regularly reviewed by Council and the City's Leadership Team and updates will be shared with the community.

CITY COUNCIL

- Mayor Jimmy Matta
- Deputy Mayor Austin Bell
- Councilmember Bob Edgar
- Councilmember Lucy Krakowiak
- Councilmember Krystal Marx
- Councilmember Pedro Olguin
- Councilmember Nancy Tosta

LEADERSHIP TEAM

- Brian J. Wilson - City Manager
- Maiya Andrews - Public Works Director
- Cathy Schrock - Administrative Services Director
- Chip Davis - Community Development Director
- Lisa Marshall - City Attorney
- Theodore Boe - Police Chief
- Eric Christensen - Finance Director
- Steve Roemer - Parks, Recreation, and Cultural Services Director
- Andrea Snyder - Economic Development Manager
- Emily Inlow-Hood - Communications Officer
- Colleen Brandt-Schluter - Human Services Manager



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www.burienwa.gov/strategicplan

