



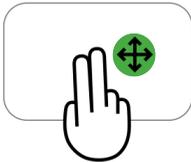
Welcome!

Double click or tap (quickly) on a sticky note until a cursor appears.
Type **one phrase** that is still ringing in your ears from our contextual scanning sessions.

To move around the board

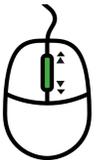


RIGHT click and drag to pan around the canvas.



Use 2 fingers on a trackpad.

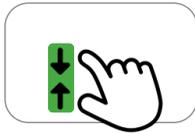
To zoom in and out



Use the mouse wheel to zoom in and out.



CTRL+ and CTRL- keys



Pinch on a trackpad.

Hugo-extremely diverse with volume of items impacting environment around priorities

Community having some of the same concerns as i

Northstar

Lots of information - so also agree with Carolyn

Carolyn - lot of data to synthesize and think about

whether the data I see aligns with comments we receive from constituents

Seems to be a consistent focus on public safety

quality of life = safety, affordable, green, diverse.... (Also agree with Carolyn, Chris and Eric)

People want the same goals but different ideas how to achieve

Chris - Agree with Carolyn

We are all being priced out of where we are

public safety is a recurring concept

Trying to peace out "quality of life" in yesterday's survey

Rent control under RCW [35.21.830](#)

Adolfo - addressing issues related to perception

for the data today, I'm interested in the cross tabs to see if we can target issues particular to neighborhoods or demographic groups

better/different communication about what the city is doing keeps popping up

Eric - Agree with Carolyn and Chris

Today's Agenda

**Environmental
Scanning
(Part 2)**

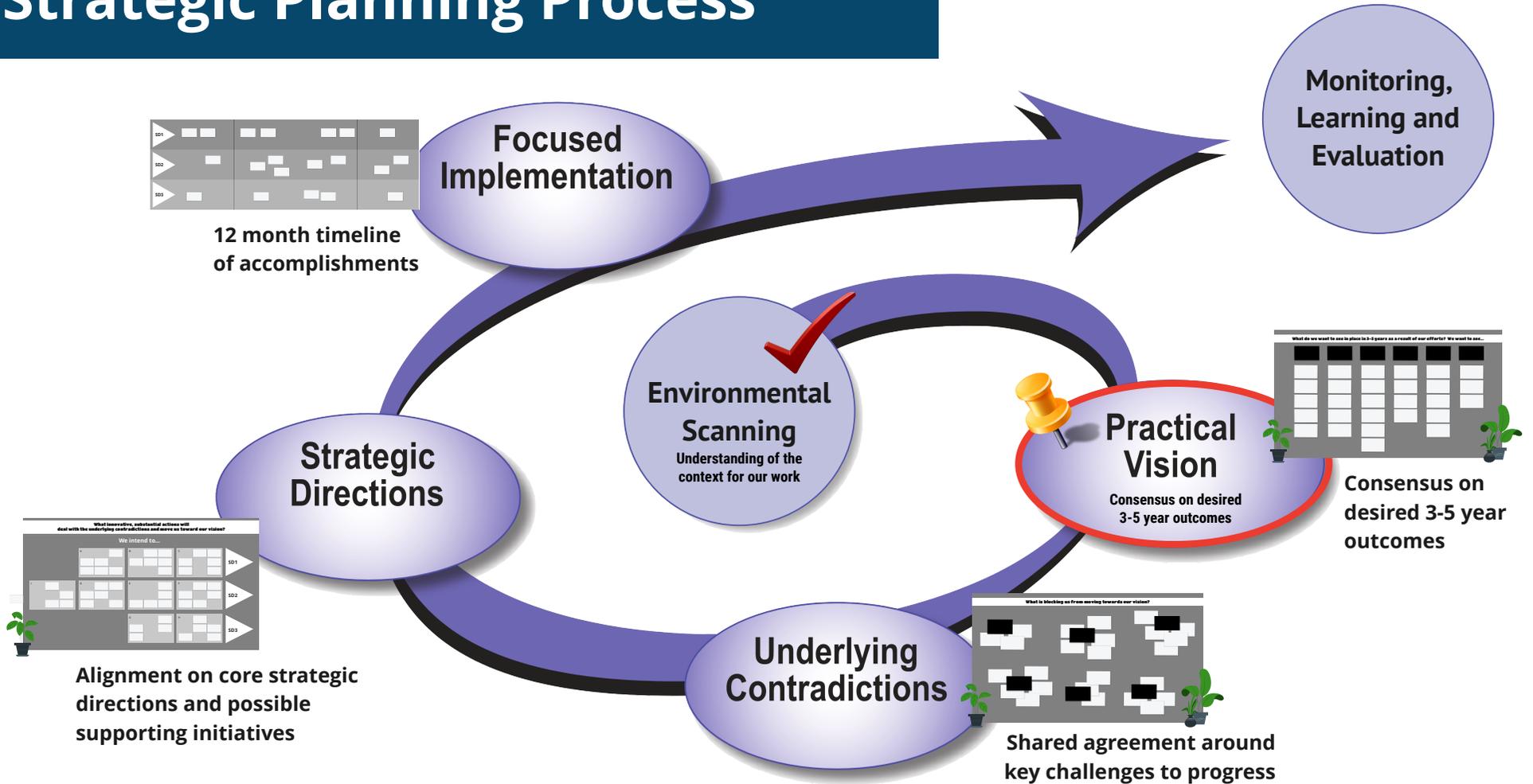
**Strategic
Planning**

**Staff
Implementation
Planning**



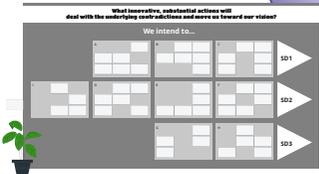
5:45	Agenda & Process Review
6:00	Segue from the Environmental Scanning
6:15	Creating a Shared & Robust Vision
7:15	Break during the visioning
8:45	Reflection & Close

Strategic Planning Process



12 month timeline of accomplishments

Strategic Directions

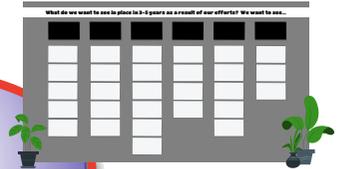


Alignment on core strategic directions and possible supporting initiatives

Environmental Scanning
Understanding of the context for our work

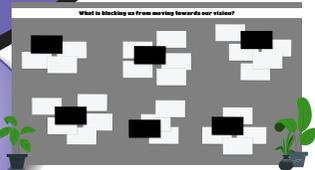


Practical Vision
Consensus on desired 3-5 year outcomes



Consensus on desired 3-5 year outcomes

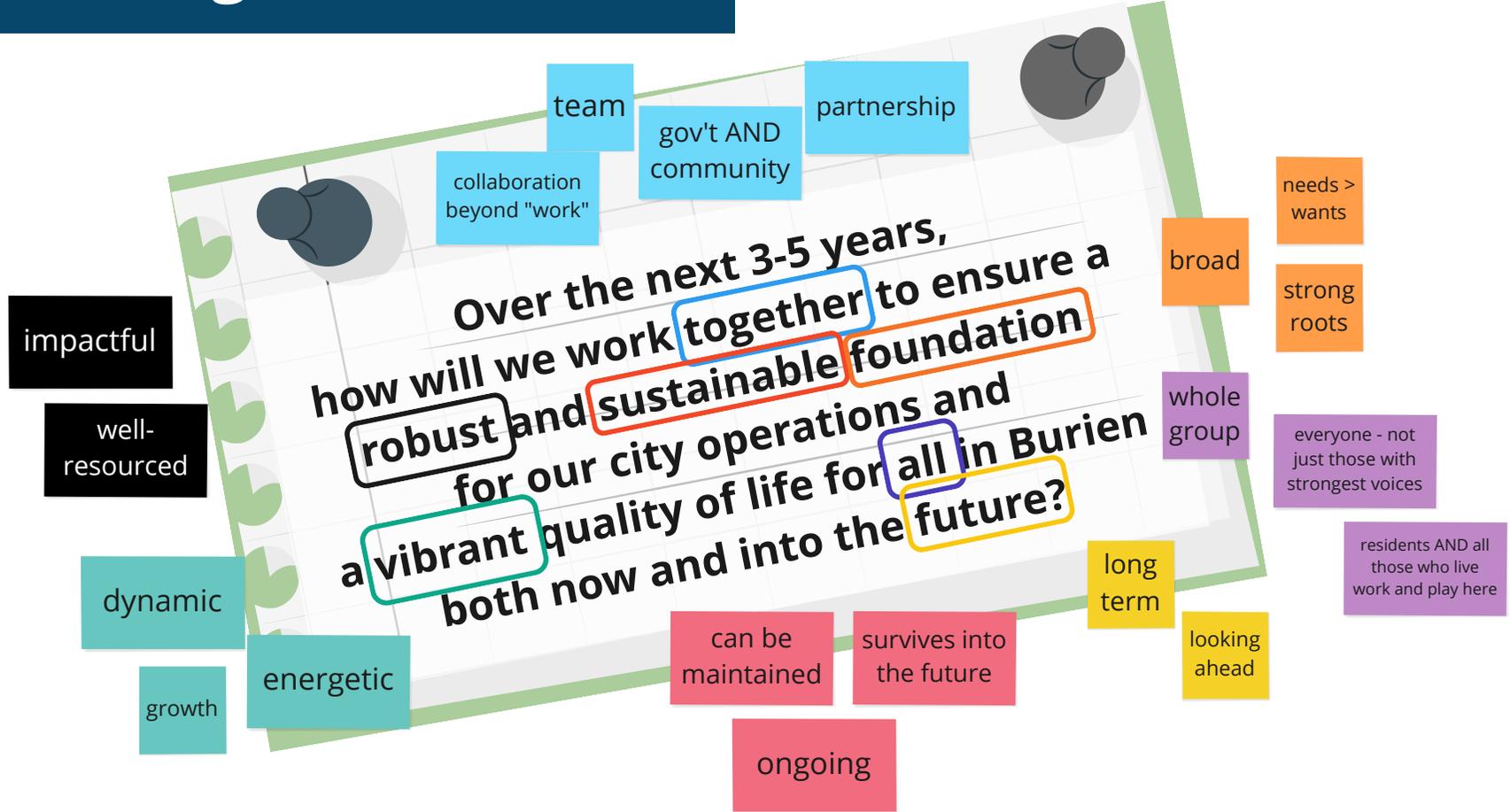
Underlying Contradictions
Shared agreement around key challenges to progress



Shared agreement around key challenges to progress

Monitoring, Learning and Evaluation

Our Planning Focus



Insights & Implications from Community Survey

What was one point that caught your attention from the survey presentation?

People not feeling safe at night...but feel city is overall on good direction????	Crime		different perspectives from different demographics
How can we improve communication about what the city does?		Public safety, which included both crime, mental illness, substance use and homelessness	b-town blog and magazine most helpful
Less than 500 respondents'	People understand the need to fund current LOS	different perceptions between young and old demographics	information down to the neighborhood and demographic
		Homeless, Affordable Housing Public Safety were expected repeating themes	homelessness and public safety
Public Safety	Support what we have - current Level of Service	Overall satisfaction was higher than expected	City government is seen as doing good work

How should this shape or inform our planning? What must we be mindful of as we craft our plan?

We are doing some awesome work and need to find better way to inform community	Need to be mindful about current revenue sources	be mindful and strategic using root cause as a lens	listen to broad array of input, not just one group
	increasing revenue to fund safety		focus on top priorities that span across all groups - housing, homelessness, public safety
We want to feel safe but need to tease out the solutions not one size fits all	Eval what city's role is in these priorities and how to meet those goals with our resources	consider whether particular neighborhoods have more of an issue. Central Burien seems to have more concerns over public safety	
Building a plan that represents the whole rather than individual pieces		two top issues can not be solved by Burien alone: homelessness and public safety. Need more robust coordination with neighboring cities, county, state, and even federal	Focus on what we can accomplish or influence
Fund doing what we already do first - and do it well	Need to be mindful of support services	How to communicate to community at large what we can directly impact improve or change as council and what we can't.	Prioritize monetarily safety, public safety, preventing crime.

Insights & Implications from Environmental Scanning

Trends Analysis

do budgeting differently, how can additional revenue serve the community long term	opportunities to listen to the actual community instead of anticipating need	risk of losing excellent staff if we don't support & grow them
If we are so significantly under-resourced so as to be effective, we need to be open about that and make it a priority	financial uncertainty, gives pause about how to establish stability	need innovative and responsive leadership strategies
budget impacting the ability to maintain what we currently have	Incorporate community in budget gap decisions	more strategic community communication on core issues
Advocacy for resources that the city needs— federal, state, new revenue sources	cities being designed for cars dictates how our neighborhoods look, how people move, livability, businesses we attract	polarization, people being radicalized poses a significant challenge to be addressed, people need to be well informed, not pandering
Community needs to be more aware of how city operations work	a lot of common themes are emerging around staff & budgeting, everyone sees it, willing to address	go beyond listening to the loudest voices, get to people's real interests
climate action plan - opportunities to make steps in the right direction	how we mentor our next generation of leaders, within the organization of the city	amplify how we're proactively addressing homelessness
to incorporate the larger picture of what is going on into our deliberations	Discuss potential revenues	Need to better understand service levels desired
Need more focus on DEI work to better rep community	zoning & land use - revisiting our comp plan	

City Data

how do we expand higher paying job opportunities with a need for more education workforce	Integrate more housing types at all levels of affordability	ensure budget reflects population service needs
Housing and cost of living is much bigger than only Burien but we need to look internally too at what can we do	infrastructure to support population growth	BPD carrying substantial vacancies since COVID
removing barriers to process to make it quicker and cheaper to build	Public expectations of police vs. realities of resource limitations	increase in policing services needs to be developed in partnership with KC agency
our housing crisis is of the utmost importance	Covid has changed worker expectations	potentially leverage future ARPA investment for businesses on tenant improvements or equipment investments with matching
there are other priorities to invest ARPA in addition to public safety	critically important to address the shortfall and we need to consider increasing revenue before it's an emergency	primary sources of employment in "frontline" jobs, vulnerable to COVID
staffing problems across vendors and partners	ongoing shifts in how we do business as a city and how comm'ty accesses services	Make investments easy for agencies to implement
Make grants easy for businesses to apply for	progressive sources of revenue vs regressive	
need for business assistance continues		
demands on healthcare and mental health facilities		
prioritize helping businesses adapt to future uncertainties		

Community Input

Transportation, parks, human services, schools - all components of safety,	How can we improve communication about what the city does?	Desire to work with city combined with not knowing how to do that
emphasis on investing in youth, programs and opportunities, mental health support to increase safety	focus on city policies that support affordability and housing diversity	Need to increase access to our "treasures" for more people.
Transportation - better ways to get around plus more services meeting people where they are	more connections to public transportation since it's part of housing	invest in open space while we grow
Evaluate ways to reduce barriers for people to access services (Cost, knowledge of services, technology)	accessibility - transportation availability, of services, communications etc	Focus on the controllables council and staff can impact
Maintain good small business climate	Funding for communication to the public	affordable housing
Need to continue to focus on housing, public safety		

Community Survey

People not feeling safe at night...but feel city is overall on good direction????	Crime	different perspectives from different demographics	Need to mindful about current revenue sources
be mindful and strategic using root cause as a lens	listen to broad array of input, not just one group	Less than 500 respondents'	Public safety, which included both crime, mental illness, substance use and homelessness
increasing revenue to fund safety	continue invest in infrastructure of what we have (like parks, open space)	People understand the need to fund current LOS	different perceptions between young and old demographics
information down to the neighborhood and demographic	We want to feel safe but need to tease out the solutions not one size fits all	Eval what city's role is in these priorities and how to meet those goals with our resources	consider whether particular neighborhoods have more of an issue. Central Burien seems to have more concerns over public safety
Homeless, Affordable Housing Public Safety were expected repeating themes	homelessness and public safety	Building a plan that represents the whole rather than individual pieces	two top issues can not be solved by Burien alone: homelessness and public safety. Need more robust coordination with neighboring cities, county, state, and even federal
		Support what we have - current Level of Service	Overall satisfaction was higher than expected
		How to communicate to community at large what we can directly impact improve or change as council and what we can't.	Prioritize monetarily safety, public safety, preventing crime.
		b-town blog and magazine most helpful	Need to be mindful of admin and support services
		City government is seen as doing good work	Fund doing what we already do first - and do it well
		Public Safety	Focus on what we can accomplish or influence

How has your thinking changed through this Contextual Scanning work?

- The survey has told us things we know to be true, but has reinforced the need for us as a Council to compromise between our own platforms and priorities to develop something that benefits the community as a whole.
- Has highlighted the importance of finding common ground; we probably agree on many of the issues, but just have different ideas on how to respond to them.
- While our understanding of the anticipated needs hasn't changed much, seeing the process as a collaboration with staff has revealed the critical impact that they must have on the decisions that we as a council will be making.
- Reinforced the importance of thinking about and highlighting the positive activities and outcomes happening throughout the community, such as the work done by the police on violent crimes issues. How do we increase community satisfaction and what role does communication play in that?

The starting point for a better world is the belief that it is possible.

Norman Cousins

Over the next 3-5 years, how will we work together to ensure a robust and sustainable foundation for our city operations and a vibrant quality of life for all in Burien both now and into the future?

WHAT DO WE WANT TO SEE IN PLACE IN 3-5 YEARS AS A RESULT OF OUR EFFORTS?

What do we want to see in place in 3-5 years as a result of our efforts?



**individual
thinking**



**small group
work**



**large group
discussion**

1 Group 1

- Individually, quietly type your 3-4 strongest ideas into sticky notes
- Quickly read aloud.
- As a group, discuss the ideas to clarify and deepen them.



What do we want to see in 3-5 years as a result of our efforts? We want to see...

- 1 idea per card
- 3-7 words
- Clear concrete nouns

new revenue sources were implemented	we embraced density
	Drug Abuse fentanyl
	critical slide areas
Community feels connected, informed and empowered in civic life	Better integrated community networks
Staff feels balance in work/life, able to do "A+" work	Furthering walkability/less reliance on cars

Edit cards to reflect discussion.

Drag those that are agreed upon by the full group to the right. Add new cards if needed.

REFINED &...

Improved assistance to vulnerable pops. Through better connected community networks

Have zoning & density to address affordability

City buildings and infrastructure are prepared for disasters/pandemics

Our Racial Equity team 3-5 year goals met

All income levels can live in Burien

Address changing census demographic changes with city services, supporting businesses, affordable housing, education, etc...

Succeed in securing new revenues for operations and capital

community feels their voice matters, especially those most marginalized

2 Group 2

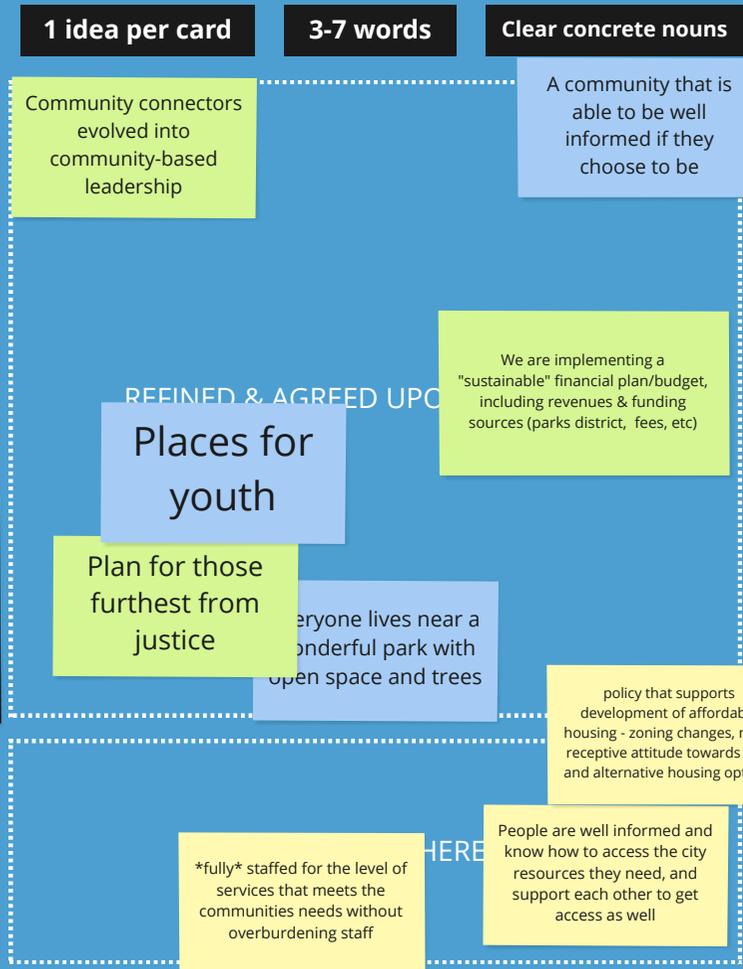
- Individually, quietly type your 3-4 strongest ideas into sticky notes
- Quickly read aloud.
- As a group, discuss the ideas to clarify and deepen them.

Room 2 ✎ Rename

- *CM Cydney Moore
- *CM Sarah Moore
- LT - Casey Stanley, Re...
- LT - Susan McLain, Co...

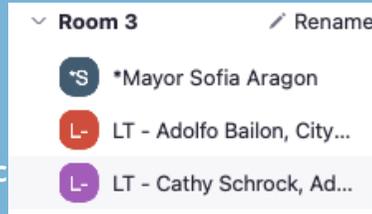


What do we want to see in 3-5 years as a result of our efforts? We want to see...



3 Group 3

- Individually, quietly type your 3-4 strongest ideas into sticky notes
- Quickly read aloud.
- As a group, discuss the ideas to clarify and deepen them.



Vibrant work culture

newer residents engage as much as more established residents

EDI in all we do

All ages report a high quality of life

consider developing more industrial proximate to the airport

customer service goals met/responsive to residents

infrastructure commensurate with growth

clean streets where people feel free to walk

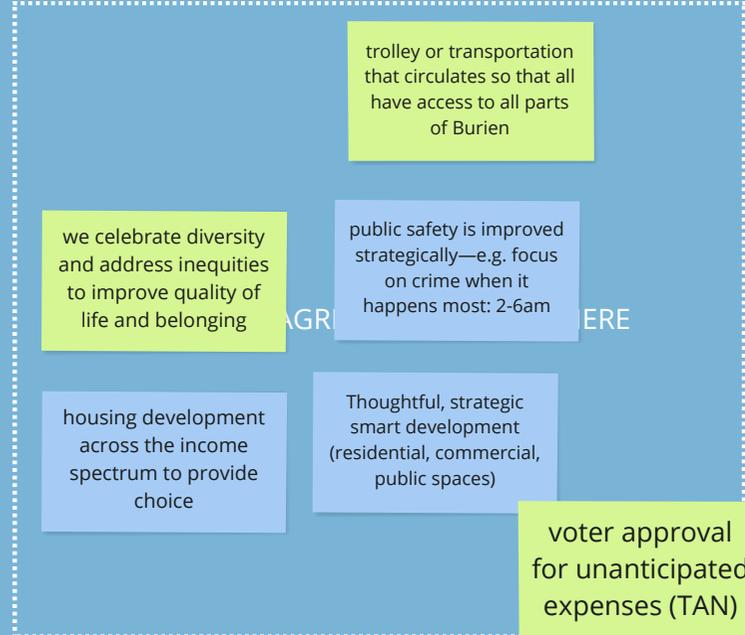


What do we want to see in 3-5 years as a result of our efforts? We want to see...

1 idea per card

3-7 words

Clear concrete nouns



4 Group 4

- Individually, quietly type your 3-4 strongest ideas into sticky notes
- Quickly read aloud.
- As a group, discuss the ideas to clarify and deepen them.

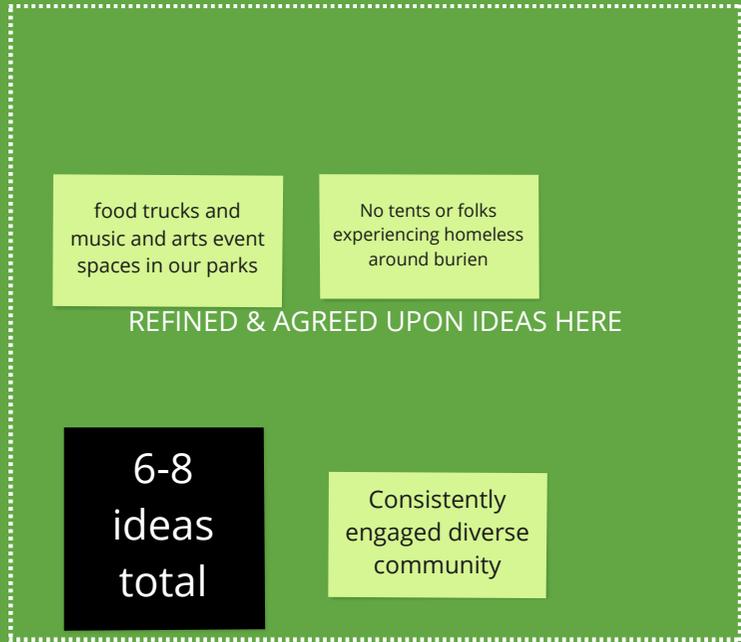


Edit cards to reflect discussion.

Drag those that are agreed upon by the full group to the right. Add new cards if needed.

What do we want to see in 3-5 years as a result of our efforts? We want to see...

- 1 idea per card
- 3-7 words
- Clear concrete nouns



5 Group 5

- Individually, quietly type your 3-4 strongest ideas into stickies
- Quickly read aloud.
- As a group, discuss the ideas to clarify and deepen them.

Room 5 Rename

- *S *CM Stephanie Mora
- *K *DM Kevin Schilling
- L- LT - Eric Christensen,...
- L- LT - Garmon Newsom I...

public transportation being used more	Increase civic engagement with the council - incentivize more candidates to run for office	
police is playing in park with youth	Have districts for elections	Safe community
		Government reform
family's walking around the city	no graffiti	Burien is perceived as safe by everyone
Businesses are open late in the day		People feel safe outdoors in Burien at night

Edit cards to reflect discussion.



Drag those that are agreed upon by the full group to the right. Add new cards if needed.

What do we want to see in 3-5 years as a result of our efforts? We want to see...

- 1 idea per card
- 3-7 words
- Clear concrete nouns

no more tents/rv in the streets

REFINED & AGREED UPON IDEAS HERE

Gov reform - Switch to a strong mayor (Mayor-Council) form of government. Have districts for elections.	Homelessness has been eliminated or significantly reduced	Sustainable budget
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In 3-5 years, as a result of our work, we see...

a sustainable budget that accounts for future growth

Sustainable budget

Operating efficiently and sustainably

Succeed in securing new revenues for operations and capital

We are implementing a "sustainable" financial plan/budget, including revenues & funding sources (parks district, fees, etc)

voter approval for unanticipated expenses (TAN)

informed, engaged connected diverse community

Community connectors evolved into community-based leadership

Consistently engaged diverse community

A community that is able to be well informed if they choose to be

community feels their voice matters, especially those most marginalized

People are well informed and know how to access the city resources they need, and support each other to get access as well

Gov reform - Switch to a strong mayor (Mayor-Council) form of government. Have districts for elections.

resources to meet our community's level of service needs

fully staffed for the level of services that meets the communities needs without overburdening staff

Service Level matches resources

City buildings and infrastructure are prepared for disasters/pandemics

public safety is improved strategically—e.g. focus on crime when it happens most: 2-6am

Address changing census demographic changes with city services, supporting businesses, affordable housing, education, etc...

food trucks and music and arts event spaces in our parks

Smart, mindful development that equitably accommodates growth

policy that supports development of affordable housing - zoning changes, more receptive attitude towards new and alternative housing options

Excellent multimodal transportation system - second to none

trolley or transportation that circulates so that all have access to all parts of Burien

housing development across the income spectrum to provide choice

Places for youth (keeping kids engaged and out of trouble)

Higher density development/jobs in commercial areas

Have zoning & density to address affordability

Thoughtful, strategic smart development (residential, commercial, public spaces)

equal access to opportunity & quality of life

we celebrate diversity and address inequities to improve quality of life and belonging

All income levels can live in Burien

Improved assistance to vulnerable pops. Through better connected community networks

Our Racial Equity team 3-5 year goals met

Everyone lives near a wonderful park with open space and trees

Plan for those furthest from justice

root causes of homelessness addressed & housing in place for all

No tents or folks experiencing homelessness around burien

Homelessness has been eliminated or significantly reduced

no more tents/rv in the streets

A sustainable budget that accounts for future growth

The Burien city budget currently struggles to adequately meet the community's needed level of service, and this trend is anticipated to continue into the future unless addressed. We want to develop new, sustainable revenue sources and efficient operating practices that provide fiscal stability and security as we continue to grow.

Informed, engaged, connected diverse community

A sense of belonging, support, and representation in civic life is a critical driver for community well being. We want to see robust participation in city decision making from a diverse range of voices. We want all members of the community to feel represented in Burien leadership and have equal access to critical city information and resources.

Resources to meet our community's level of service needs

We want to ensure that the city has the staffing and operating infrastructure in place to meet the community's level of service needs. We want to strategically allocate resources where they are most needed now - to address public safety, economic development, and affordable housing - and also proactively build the capacity to expand levels of service in the future.

Smart, mindful development that equitably accommodates growth

As the city continues to grow, we want to see "smart" approaches to development that are thoughtful and have an eye toward equity. We want to see mindful planning around density and urbanization and proactive leveraging of public/private partnerships to build housing and transit infrastructure that will support our continued growth and is accessible to every corner of our community.

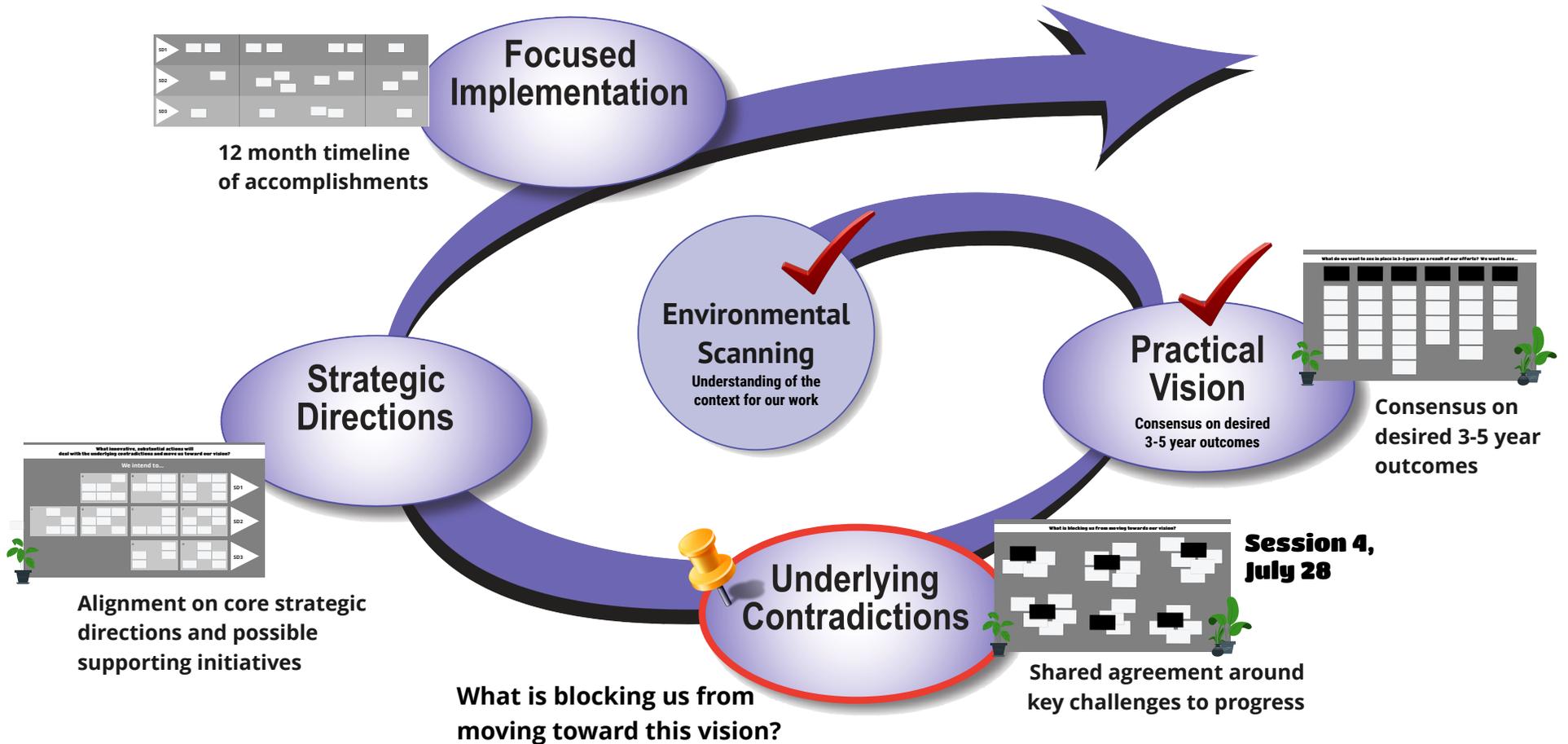
Equal access to opportunity & quality of life

We want every member of the community to feel they belong and can thrive in Burien, regardless of identity, geography, or income level. We want to see decisions made that intentionally center and elevate those furthest from justice. We want to see the rich quality of life that Burien offers be equally available to all.

Root causes of homelessness addressed & housing in place for all

We want to create accessible pathways for housing for all, and intentionally target the root issues that keep people in homelessness.

Next Steps



Closing & Next Steps

Our next session will invite you to think realistically about what is blocking us from achieving the vision we identified today. Get started on pages 3-4 of your worksheet!

