

City of Burien Strategic Planning Process



City Data & Community Input Implications & Insights

Designed & facilitated by certified
Technology of Participation Facilitators:



Una McAlinden, CTF

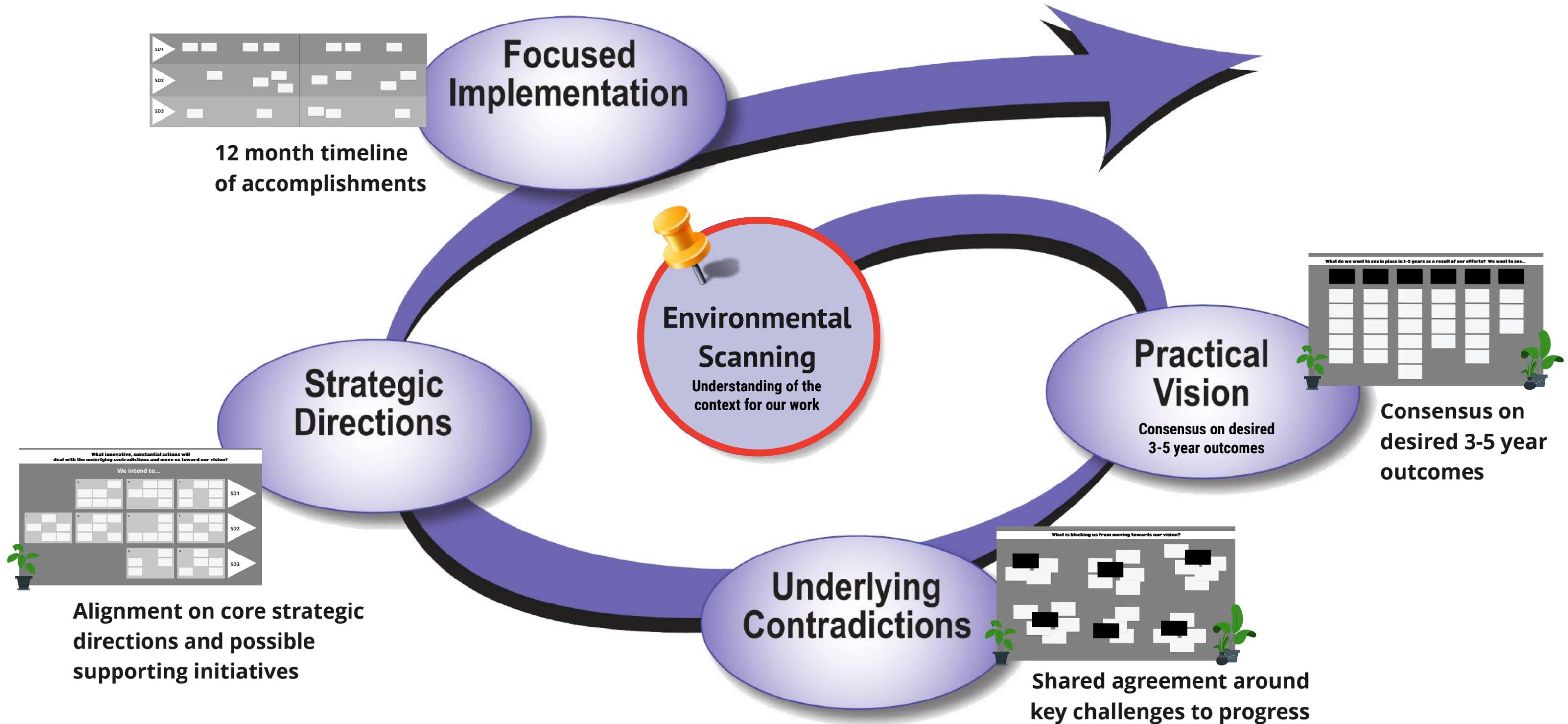


Kim Howe, CTF



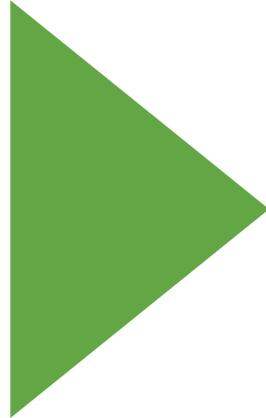
Session 2: July 12, 2022

Strategic Planning Process



Today's Agenda

**Environmental
Scanning
(Part 2)**



**Strategic
Planning**

**Staff
Implementation
Planning**

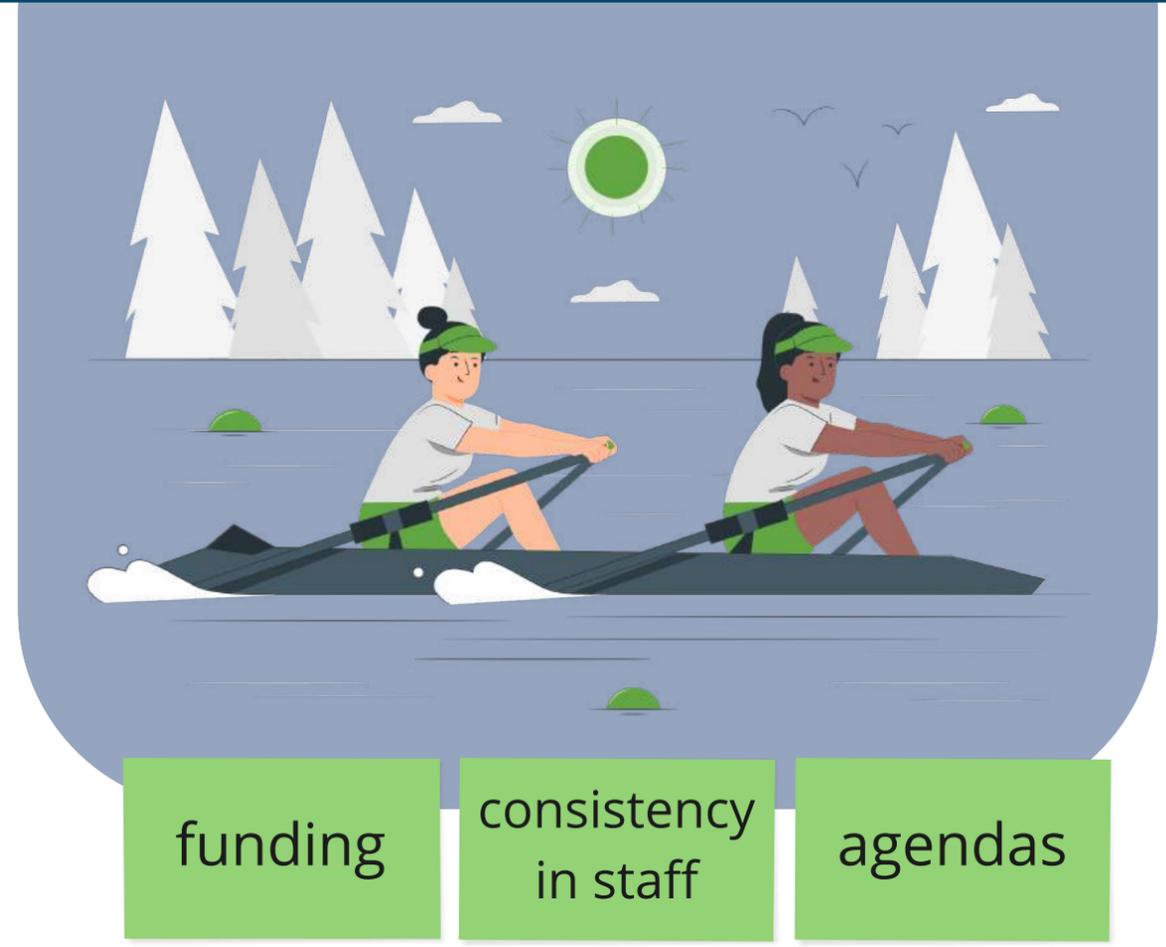
5:00	Opening Welcome & Process Review
5:25	Confirming our Focus Question
5:35	Environmental Scanning Pt 2/Recap
5:45	City Data Dive: Insights & Implications
7:15	Break
7:25	Exploring Community Input
8:50	Reflection & Close

Our Planning Focus



Rowing harder doesn't help if the boat is headed in the wrong direction.

Kenichi Ohmae



Environmental Scanning

- An assessment tool
- Builds shared awareness and baseline knowledge
- Combines perspectives to create a holistic picture
- Gets groups in sync
- Prepares group for future work

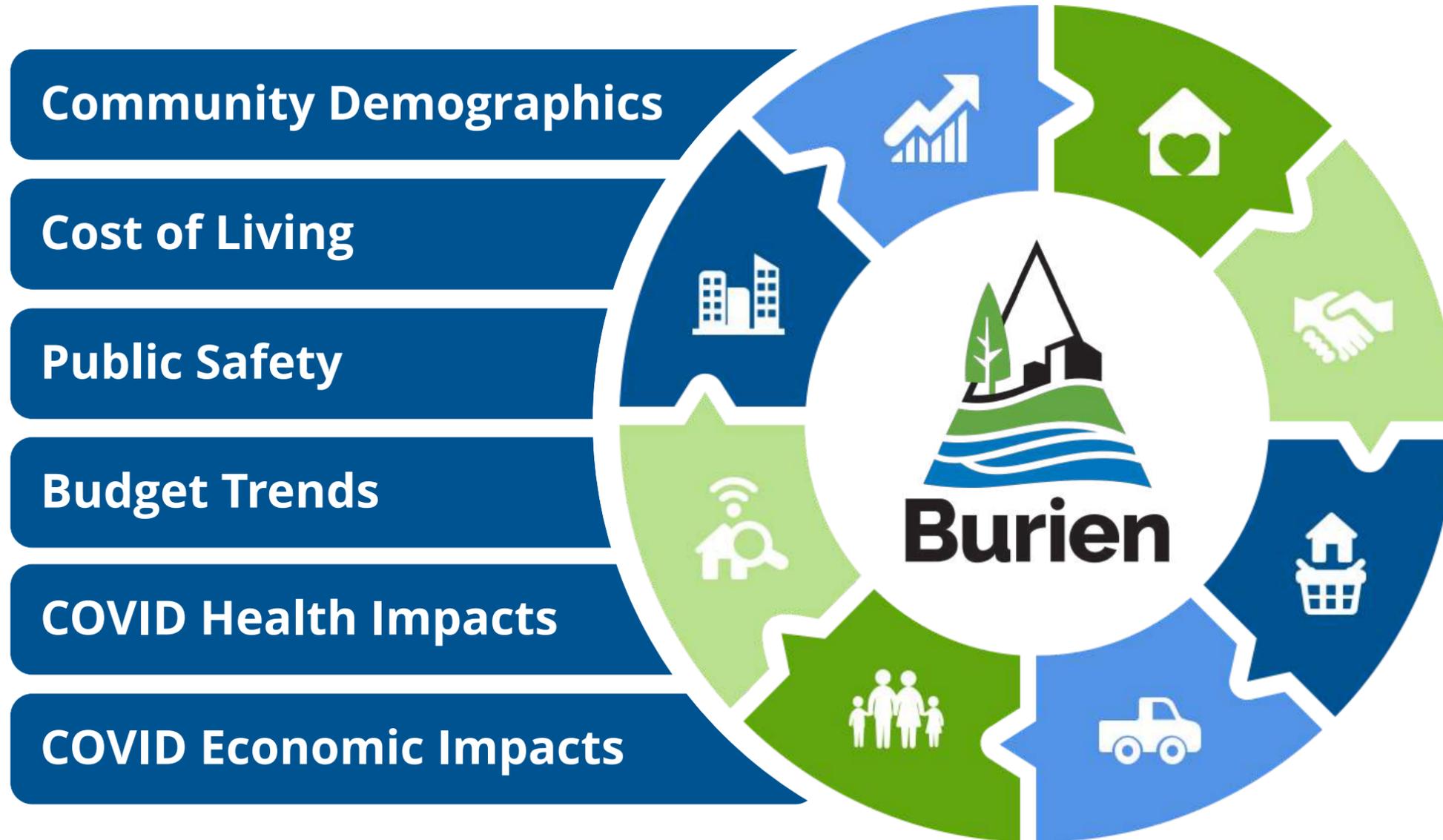


What is going on around us that we need to HEED or pay attention to?



City Data

Community Input



Let's define our City's **focus.**

Share your priorities at an upcoming community conversation!

Burien

Learn more:
burienwa.gov/StrategicPlan

CITY OF BURIEN STRATEGIC PLAN
Let's define our City's focus.

City Data: Group Instructions

20
min

GOAL: Review and analyze the data for key insights.

Click the blue arrow below to move to your group's corresponding Miro workspace for further instructions.



Community Demographics

CM Matta
Emily
Casey

Cost of Living

CM Sarah
Carolyn
Susan

Public Safety

DM Schilling
Ted
Garmon

Budget Trends

Mayor Aragon
Eric
Adolfo

COVID Health Impacts

CM Moore
Cathy
Maiya

COVID Economic Impacts

CM Garcia
Chris
Colleen

Community Demographics

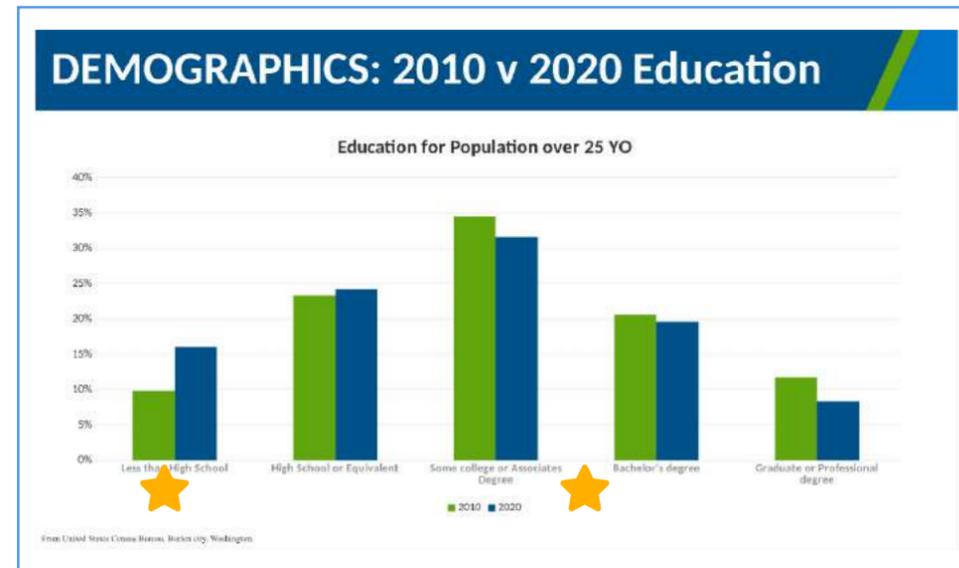
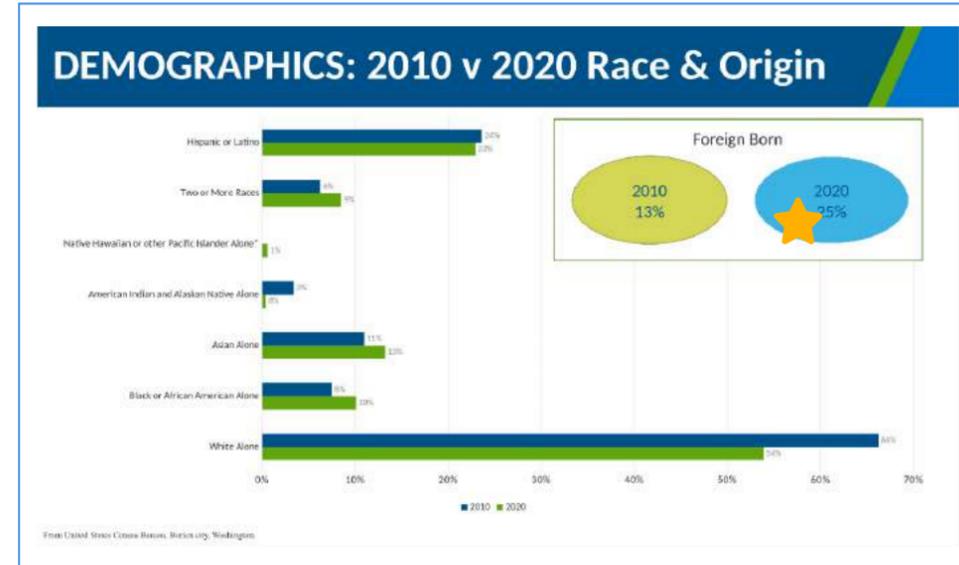
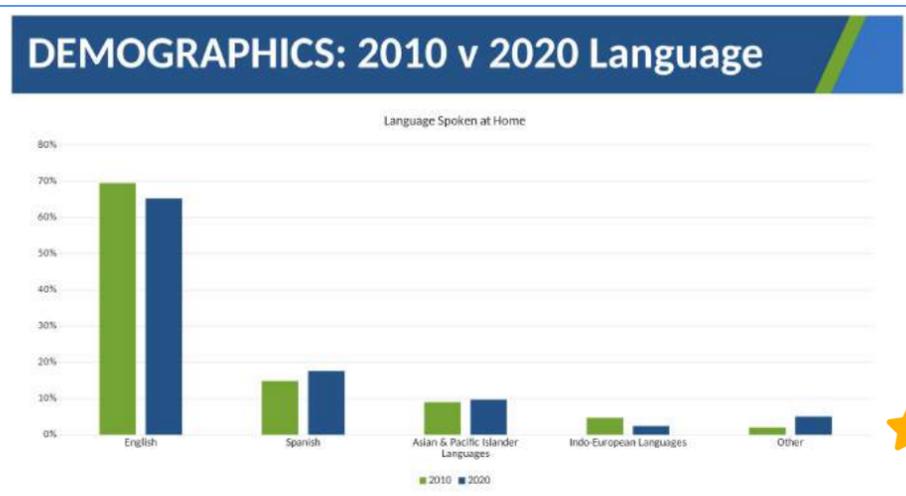
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3. **As a group, dig deeper** and note your insights. *What implications does this data have for city planning? What recommendations would you make?*

4. **Choose a reporter** to give brief highlights from your team.



What are 3-4 key points the larger group needs to understand from this data?

- need to focus on high school graduation rate and connections to other issues
- fewer people with higher education in city
- combine all language data - higher than it appears
- did our budget increase sufficiently to serve pop increase
- median income is less than median King County \$
- Top employers: 1) health care, 2) retail, 3) food service, 4) education (2018 PSRC)

What are implications or recommendations for our work?

- how do we expand higher paying job opportunities with a need for more education workforce
- expand language access for city services
- ensure budget reflects population service needs
- ensure taxation doesn't burden low income
- The poverty rate fell between 2010 and 2020. Why? Is there success to be identified?
- have to have a solid foundation (don't chase shiny objects)
- how are we defining higher ed, make sure we're not limiting ourselves

Drag a star to any data points that particularly catch your attention.



Cost of Living

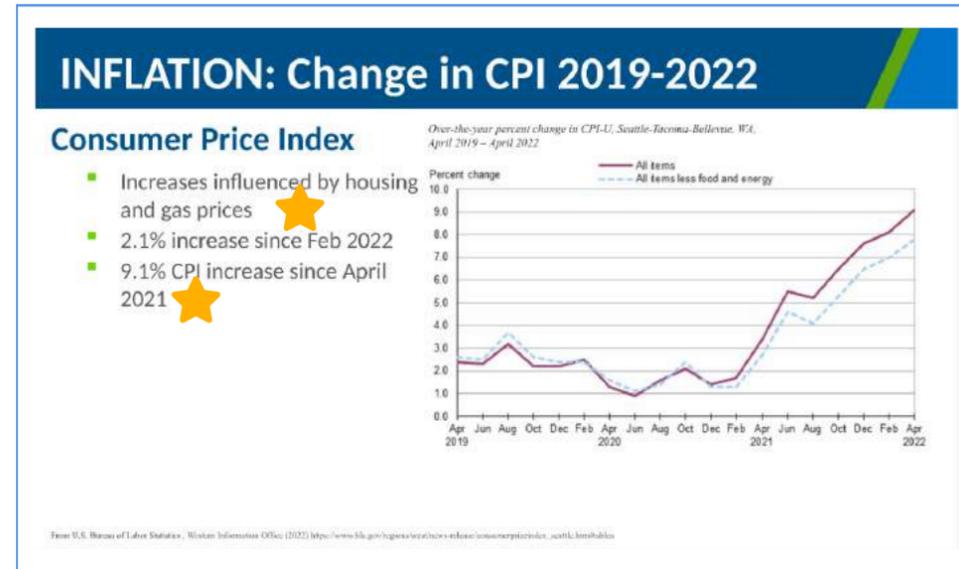
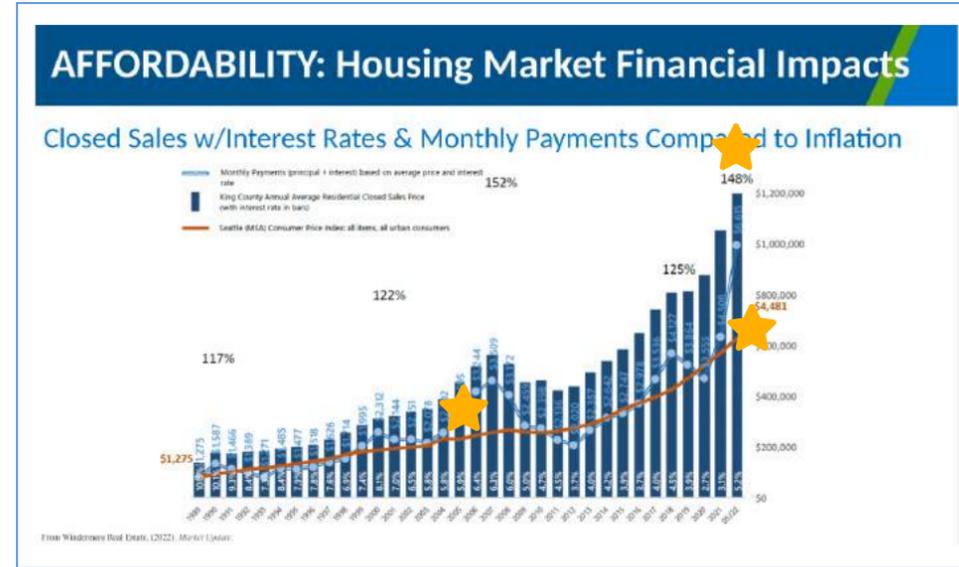
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What are 3-4 key points the larger group needs to understand from this data?

Would like to understand the implications of the market on rental housing.

Median housing prices going up everywhere, not just here

Transportation is part of this - households spend 16% of income on transport so transport oriented housing is important

Need to understand the state condominium dis-incentive and figure out how to create more affordable ownership options.

What are implications or recommendations for our work?

Most of our housing stock is single family or detached housing.

Think about how to increase inventory that is affordable.

Integrate more housing types at all levels of affordability

This is much bigger than only Burien but we need to look internally too at what can we do

infrastructure to support population growth

Intergenerational wealth is challenge without ownership opportunities

Focus on what we can effect as a City

removing barriers to process to make it quicker and cheaper to build

Jobs within the city - economic development, Improve proximity of housing to jobs

our housing crisis is of the utmost importance

potential foreclosures on horizon

On horizon, potential foreclosures due to inflation, mortgage fluctuation, etc...

Drag a star to any data points that particularly catch your attention.



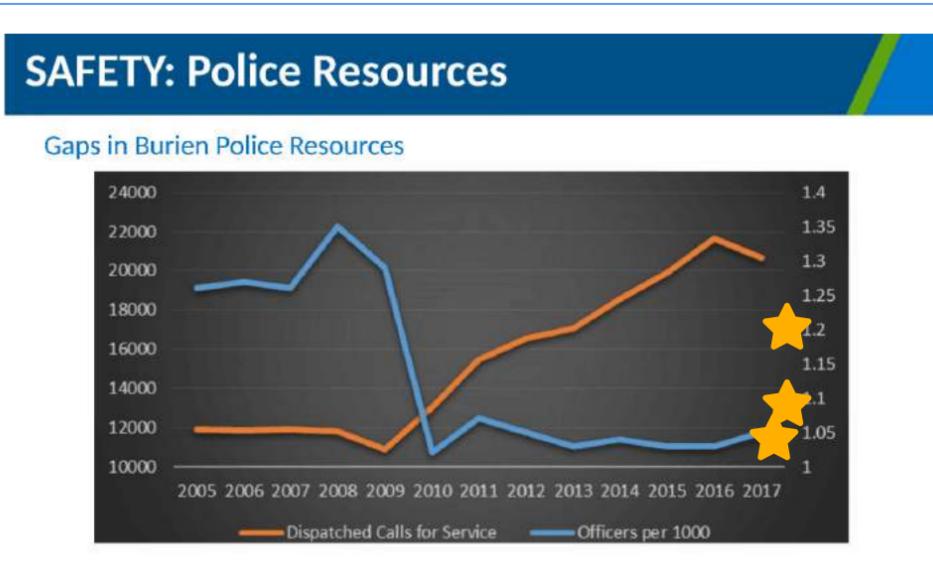
Rental Market: National experts say higher rents are likely from booming demand due to housing purchase prices being high leaving would-be buyers in rentals, an influx of wealthy renters, rent freezes during pandemic.

follows a report released yesterday by Apartment List that found that the cost of rental housing in several cities within King County increased by a range of 14.8% to 20.9% over the past year.

Public Safety

INSTRUCTIONS:

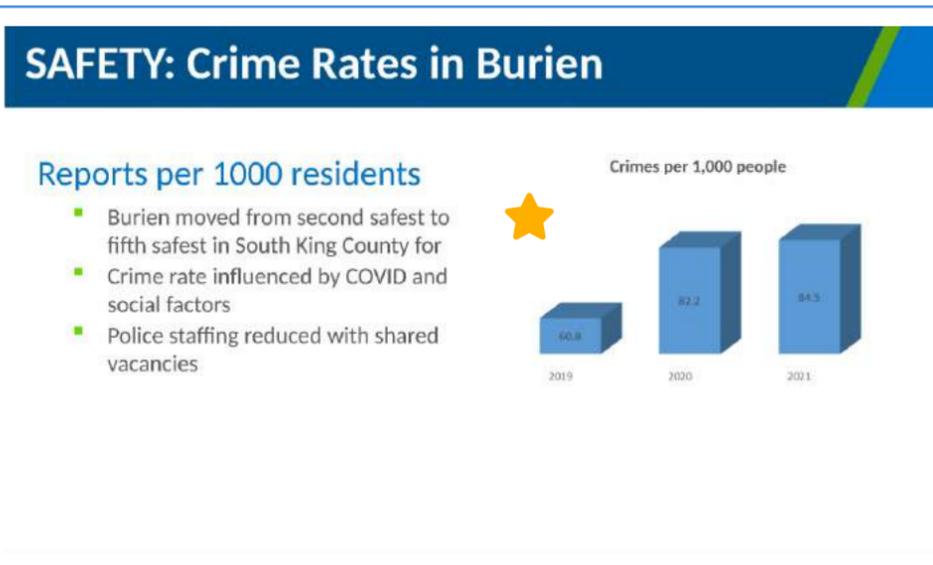
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SAFETY: Staffing compared to pop & crime rate

City	Crime rate per 1000	Population	Number of Officers	Officers per 1000	Police Budget	Cost per Resident
Normandy Park	42.6	6610	10	1.53	\$1,864,909	\$282.13
Benton	70.7	104716	120	1.15	\$43,435,597	\$414.79
Des Moines	75.5	31580	33	1.04	\$11,861,659	\$375.61
Federal Way	81.3	97840	129	1.32	\$32,423,283	\$331.39
Burien	82.2	52000	48	0.92	\$13,616,100	\$261.85
SeaTac	92.4	29180	45	1.54	\$12,946,315	\$443.67
Auburn	95.6	81720	114	1.40	\$29,865,874	\$365.47
Seattle	98.5	747300	1341	1.79	\$401,715,774	\$537.56
Kent	98.8	129800	151	1.16	\$48,235,480	\$371.61
Tukwila	229.9	20930	66	3.15	\$19,194,006	\$917.06

From: ESCO, Burien Police Department



SAFETY: Police Response Times in Burien

AVG Response Time	JAN	FEB	MAR	1-Q
Critical Dispatch X=	3.58	4.45	3.20	3.61
Immediate Dispatch 1=	12.88	11.63	11.22	11.92
Prompt Dispatch 2=	16.34	19.60	14.47	16.79
Routine Dispatch 3=	45.19	34.65	40.85	40.51

- X= life threatening emergency
- 1= violent crime in progress
- 2= crime in progress/ vehicle collision
- 3= reporting incident not currently in progress

What are 3-4 key points the larger group needs to understand from this data?

- Investments in Police are Lowest in South King
- Response times are resource dependent
- Crime Rate is Rising
- Investments impact public perceptions of safety
- disproportionate changes among S King County cities
- would like to know more about specific types of crime increasing during COVID

What are implications or recommendations for our work?

- Strategy is future oriented
- Investments need to reflect the growth of the city
- Perception of safety is correlated with additional investments
- Businesses would be more supportive of night business- activating the community
- BPD carrying substantial vacancies since COVID
- Need to explain relationship between police and county
- Public expectations vs. realities of resource limitations
- increase in services needs to be developed in partnership with KC agency
- Public safety is a team sport
- reconsider equity-based property tax approach post covid



Budget Projections

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Financial Plan Update

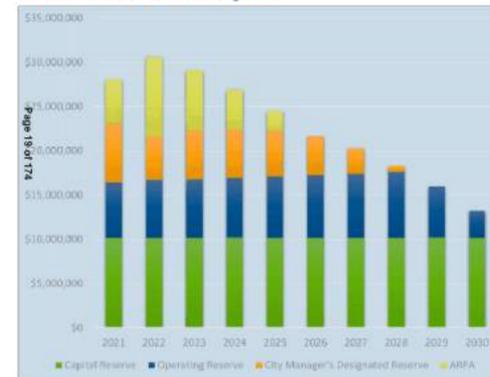
Revenues and Expenditures



In 2026, the operating deficit is \$556,000 and increases to \$2.8 million by 2030

Financial Plan Update

Fund Balance Analysis



Without any expenditure reductions or revenue increases the City must rely on its fund balance to offset operating deficits

City Manager Reserve is depleted by 2029 and the minimum Operating Reserve is not met in 2029

ARPA is planned to be expended by the end of 2026 as per the Interim Final Rule

Potential Future Council-Directed Revenue Action

Revenue Source	Increase	Est. Revenue Impact
Utility Tax – Water and Sewer	From 8% to 10%	\$300,000
Business & Occupation Tax	From 0.1% to 0.2%	\$1.5 million

Potential Future Voter Approved Revenue Action

- Public Safety Sales Tax - 0.1%
- Property Tax Levy Lid Lifts
 - Single year lid lift
 - Multiple year lid lift, up to 6 years
- Increase Utility Tax from 6% to 8%
 - Telephones, cellular phones, electricity, and natural gas
- Metropolitan Parks District

What are 3-4 key points the larger group needs to understand from this data?

structural imbalance in the general fund

there are potential actions available to address this, council directed and voter approved actions

What are implications or recommendations for our work?

key to establish the city priorities, i.e strategic plan

voter approval steps take time, consider how to share & progress

be clear on community needs

opportunity to look for ideas from other cities

critically important to address the shortfall and we need to consider increasing revenue before it's an emergency

not nickle and dime with small increases, or big picture

progressive sources vs regressive

Drag a star to any data points that particularly catch your attention.



COVID Health Impacts

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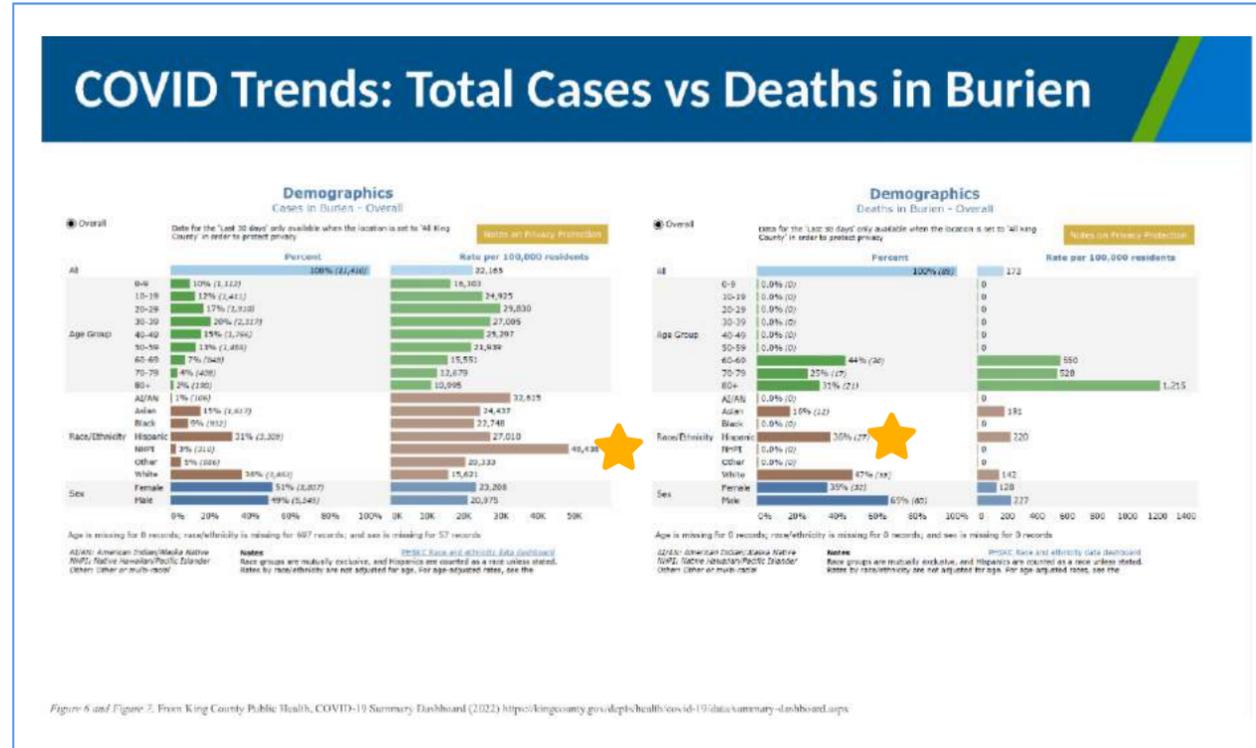
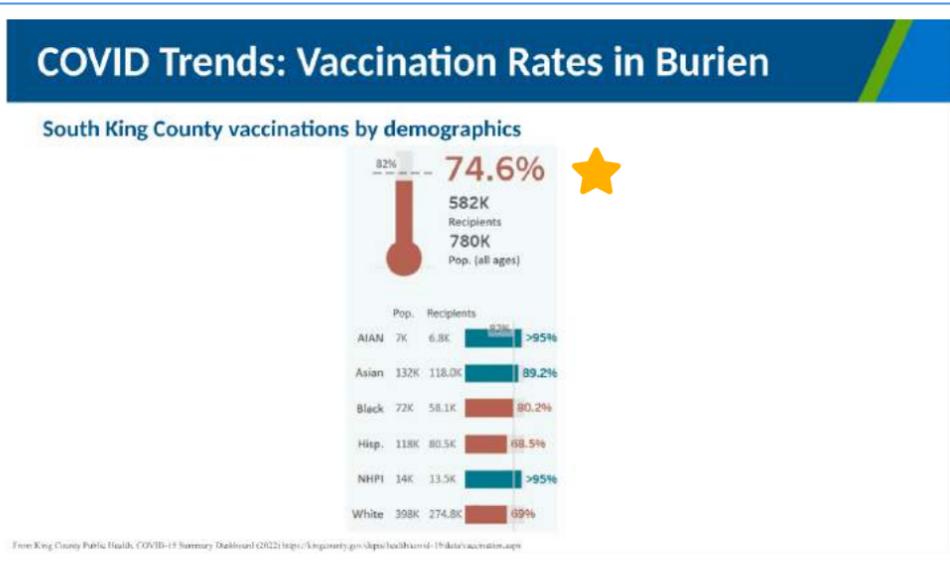
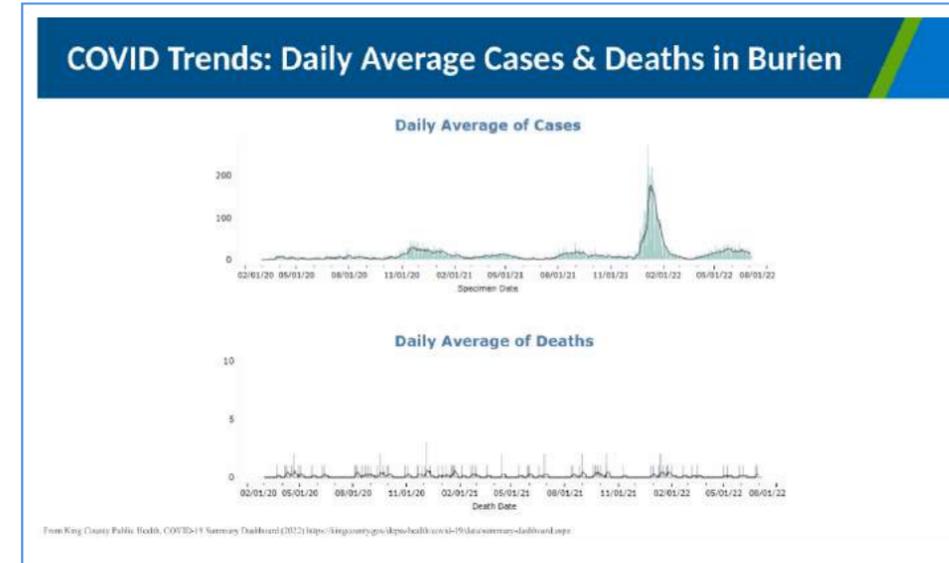


Figure 6 and Figure 7. From King County Public Health, COVID-19 Summary Dashboard (2022) <https://kingcounty.gov/depts/health/covid-19/data/summary-dashboard.aspx>



From King County Public Health, COVID-19 Summary Dashboard (2022) <https://kingcounty.gov/depts/health/covid-19/data/vaccination.aspx>



From King County Public Health, COVID-19 Summary Dashboard (2022) <https://kingcounty.gov/depts/health/covid-19/data/summary-dashboard.aspx>

What are 3-4 key points the larger group needs to understand from this data?

Vaccine rates are positive in So King/Burien

Minority Groups higher rates of Covid cases and rate

COVID cases affecting staffing and services

Large % of Burien population has had covid

What are implications or recommendations for our work?

Covid has changed worker expectations

Continue Covid Outreach to Minority groups

Acquire robust staffing to cover staff shortages

Numbers do not represent real numbers of those affected.

primary sources of employment in "frontline" jobs

COVID impact and fatigue is REAL

staffing problems across vendors and partners

ongoing shifts in how we do business as a city and how comm'ty accesses services

lasting impact on community, health effects and economic

still in pandemic, need to focus on mitigation

emergency response taking overflow

interdependence with county public health

demographics of Burien are at higher risk for COVID impacts that other parts of KC

mental health impacts

Drag a star to any data points that particularly catch your attention.



COVID Economic Impacts

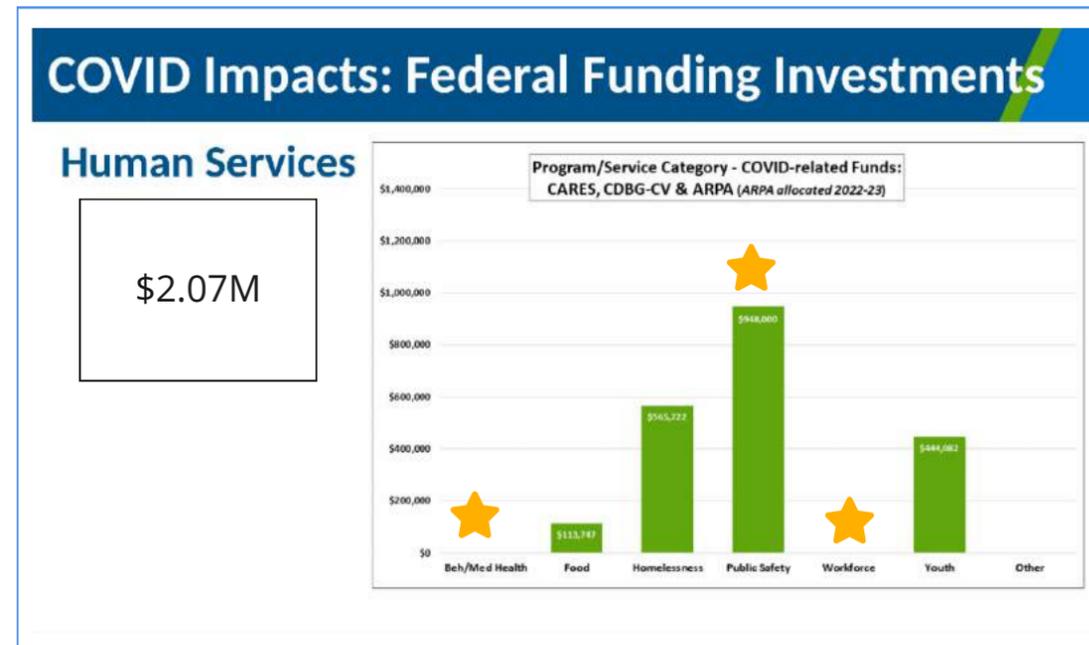
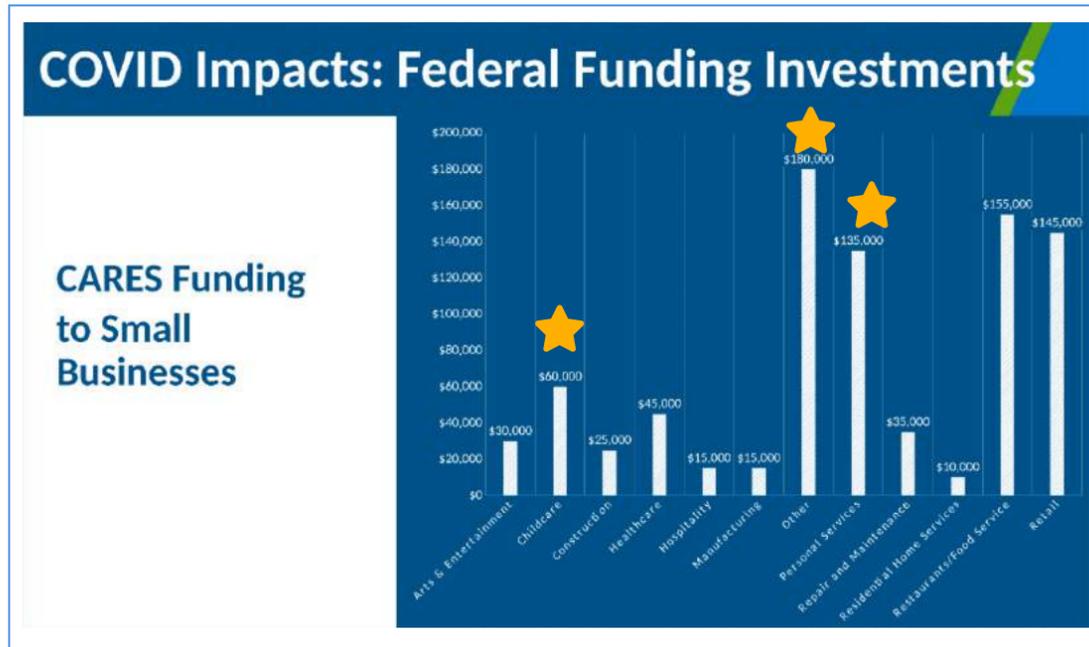
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What are 3-4 key points the larger group needs to understand from this data?

- data isn't reflective of all fund sources/investments
- Businesses still need assistance in COVID recovery
- a significant amount of ARPA funds have already been invested in public safety
- need to invest in other priority need areas

What are implications or recommendations for our work?

- potentially leverage future ARPA investment for businesses on tenant improvements or equipment investments with matching
- there are other priorities to invest ARPA in addition to public safety
- If ARPA funds are used for small business grants: use lessons learned from CARES fund distributions
- Make investments easy for agencies to implement
- Make grants easy for businesses to apply for
- consider adding additional tenant protections to keep people housed
- need for business assistance continues
- prioritize helping businesses adapt to future uncertainties

Drag a star to any data points that particularly catch your attention.



Insights & Implications from City Data

Demographics

need to focus on high school graduation rate and connections to other issues

how do we expand higher paying job opportunities with a need for more education workforce

expand language access for city services

ensure budget reflects population service needs

ensure taxation doesn't burden low income

The poverty rate fell between 2010 and 2020. Why? Is there success to be identified?

have to have a solid foundation (don't chase shiny objects)

Top employers: 1) health care, 2) retail, 3) food service, 4) education (2018 PSRC)

Cost of Living

Most of our housing stock is single family or detached housing.

Think about how to increase inventory that is affordable.

Integrate more housing types at all levels of affordability

This is much bigger than only Burien but we need to look internally too at what can we do

infrastructure to support population growth

Intergenerational wealth is challenge without ownership opportunities

Focus on what we can effect as a City

removing barriers to process to make it quicker and cheaper to build

Jobs within the city - economic development, Improve proximity of housing to jobs

potential foreclosures on horizon

On horizon, potential foreclosures due to inflation, mortgage fluctuation, etc...

Public Safety

Strategy is future oriented

Investments need to reflect the growth of the city

Perception of safety is correlated with additional investments

Businesses would be more supportive of night business- activating the community

BPD carrying substantial vacancies since COVID

Need to explain relationship between police and county

Public expectations vs. realities of resource limitations

increase in services needs to be developed in partnership with KC agency

reconsider equity-based property tax approach post covid

our housing crisis is of the utmost importance

COVID is still impacting everything: business, health, demographics

community needs must be central to the decision making

equity and equality - targeting to places of greatest need

budget: how will we fund the needs of our community?

Budget Projections

there are potential actions available to address this, council directed and voter approved actions

key to establish the city priorities, i.e strategic plan

voter approval steps take time, consider how to share & progress

be clear on community needs

opportunity to look for ideas from other cities

critically important to address the shortfall and we need to consider increasing revenue before it's an emergency

not nickle and dime with small increases, or big picture

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staffing problems across vendors and partners

ongoing shifts in how we do business as a city and how comm'ty accesses services

lasting impact on community, health effects and economic

still in pandemic, need to focus on mitigation

interdependence with county public health

demographics of Burien are at higher risk for COVID impacts that other parts of KC

mental health impacts

demands on healthcare and mental health facilities

COVID Econ Impacts

potentially leverage future ARPA investment for businesses on tenant improvements or equipment investments with matching

there are other priorities to invest ARPA in addition to public safety

• If ARPA funds are used for small business grants: use lessons learned from CARES fund distributions

Make investments easy for agencies to implement

Make grants easy for businesses to apply for

consider adding additional tenant protections to keep people housed

need for business assistance continues

prioritize helping businesses adapt to future uncertainties

Anything else we CLEARLY need to plan for?

Community Input

What do you treasure about Burien?

What makes it hard to live here?

What change would you like to see?

What could city government do to make Burien a better place to live?

2 in-person community conversations:
~20 people

2 days at Burien farmer's market:
116 people

Para los Niños partnership for community conversations

Community survey to be presented next session

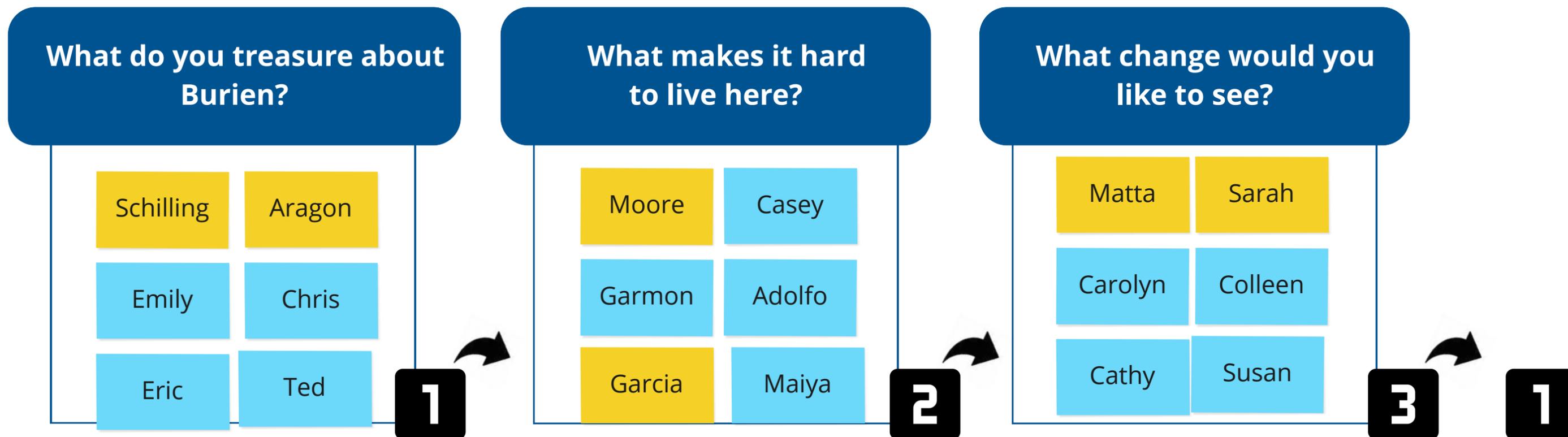


Community Input: Group Instructions



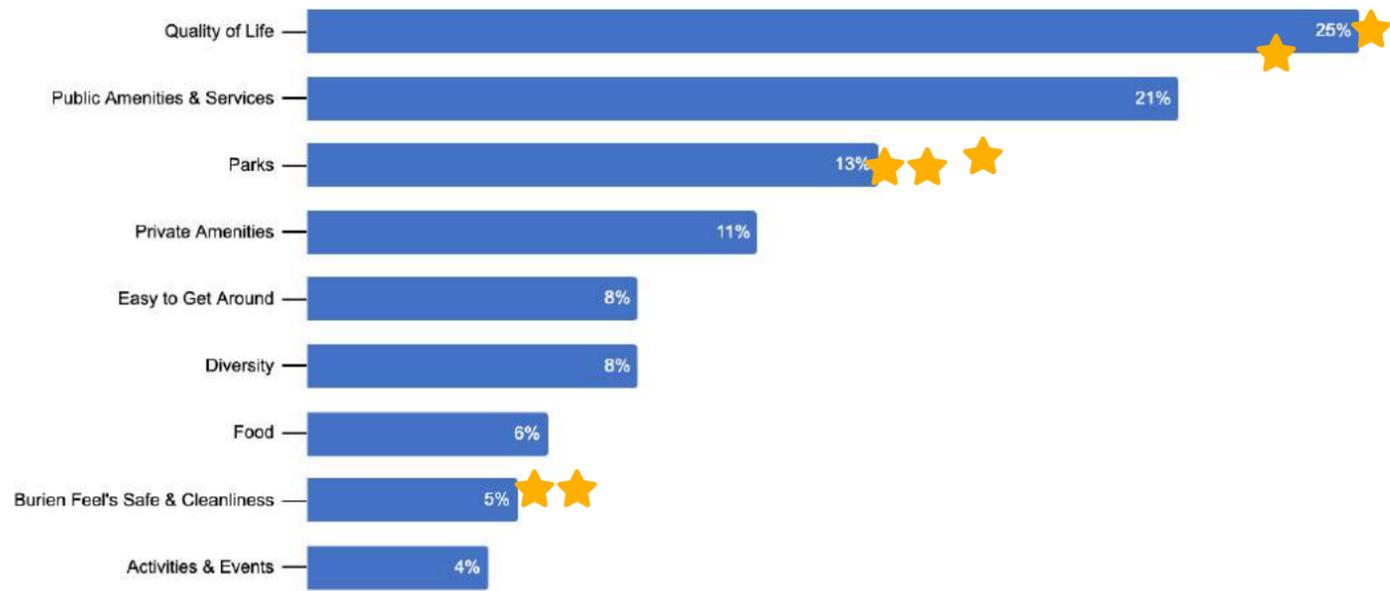
GOAL: Review and analyze the community input for key insights.

1. Click the blue arrow below to move to your group's starting workspace.
2. Follow the instructions there to review the data.
3. When the Miro timer dings, continue clockwise around the circle until you have reviewed all 3 sections.
4. If you have extra time, we will reveal a 4th piece of data at the center of the loop.



What do you treasure about Burien?

What do you want to preserve and protect?



INSTRUCTIONS:

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2. **As a group, discuss insights.** *What implications does this data have for city planning? What recommendations would you make?*

Responses	Community Conversations	City Staff	Para Los Ninos	Total Responses
Activities & Events	2	1	3	6
Burien Feels Safe & Clean	0	0	7	7
Food	2	2	4	8
Diversity	2	3	6	11
Easy to Get Around	5	0	6	11
Private Amenities	2	5	8	15
Parks	3	4	12	19
Public Amenities & Services	7	1	21	29
Quality of Life	10	8	17	35
Total	33	24	84	141

What's "the story" here, in a sentence?

- people value relationship, community, small town feeling → Overall people are positive about living here.
- Like small town feel and how small businesses contribute to that. → multicultural community is valued
- Strong focus on open space and parks. → Community and government is accessible to them.
- People's environment makes them feel safe → Preserving the top 3 items in graphic Quality of life, public ammercites, parks

What are implications or recommendations for our work?

- Things people treasure are the building blocks of economic development. work on accentuating. → continue invest in infrastructure of what we have (like parks, open space)
- Need to increase access to our "treasures" for more people. → Need to better understand what feeling unsafe means - previous slide was focused on safety and this slide being more positive.
- Continue to support festivals and events → Maintain good small business climate
- invest in green
- invest in open space while we grow → Investing and promoting our parks more aggressively since

Grid of individual responses with stars indicating attention:

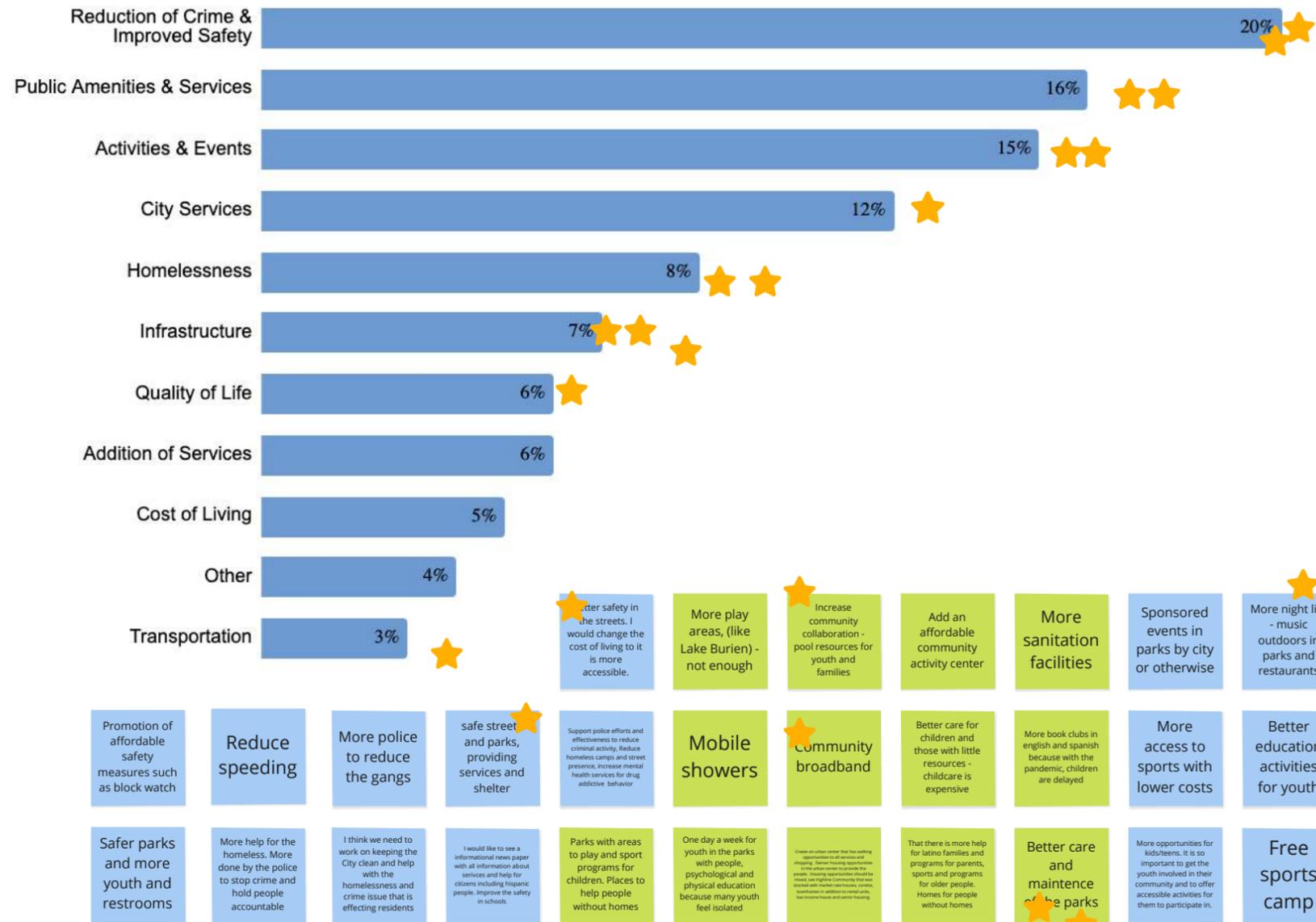
- I love our small town feel of the downtown core while still feeling cosmopolitan.
- Trees and a commitment to preserving green spaces while increasing access to affordable housing and prioritizing equity.
- There are a lot of centralized stores and services close to where I live that I can walk to
- What I like about Burien is that there are many good schools, for example, Hazel Valley. I like that you can always see nature, for example, the flowers in the summer
- Big city amenities in a small town
- Services, (library) community center
- Seahurst park
- Small business owners who offer good prices
- The variety of small businesses - not too many chains or redundant businesses from nearby cities
- There is diversity, that are a lot of stores with distinct cultures
- Everything is centralized - stores, busses, parks. The area is peaceful
- The festivals because it allows for community interactions. It's a multicultural city that includes people with different capabilities.
- Small town feel, parks and recreation areas and multi-cultural community.
- The festivals because it allows for community interactions. The peacefulness because the residents can walk along the streets without worrying about assaults. It's a multicultural city that includes people with different capabilities.
- I like Burien because the city is peaceful, clean and pretty.
- They are fixing the streets
- The streets are clean and peaceful
- The streets are clean, so are the parks.
- close to Puget Sound -preserve Seahurst Park
- Business friendly environment = more jobs!
- Food / small businesses.
- The distribution of services - easy access.
- Walkability
- The diverse, multilingual community
- Open natural spaces and access to water.
- The community feel, thriving downtown, preserving long-term residents while welcoming in new.
- It's safe with little crime, my neighbors are very nice
- Police visability
- Seahurst post office
- Seahurst Beach; the beautiful, tall trees.
- Good thrift stores
- A lot of stores close to where I live that I can walk to
- Ma and Pa businesses everywhere, keep it so they can still thrive here.
- Something that I like about Burien is that there are many places were you can walk calmly
- Cultural diversity
- There is diversity, that are a lot of stores with distinct cultures
- The school is bilingual, peaceful areas, libraries
- Parks & rec areas
- I like that it stays clean
- Good school district
- The beach, the library, the parks, the farmer's market.
- Eaglelanding park
- The small business - getting to know and support them
- There is a variety of stores offered in this beautiful city, for example, asian, african, american, and latin stores and a variety of restaurants
- Stores, gyms, cultural and organic businesses
- Location, accesibility
- I treasure Burien's diversity. We have so many people from all different backgrounds and we should preserve and protect all people and welcome them to the area and make things more accessible to non-English speaking communities.
- The diverse community, programs in spanish

Drag a star to any data points that particularly catch your attention.



What change would you like to see?

If you had a magic wand, what would you like to see established or changed?



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Responses	Community Conversations	City Staff	Para Los Ninos	Total Responses
Infrastructure	3	1	3	7
Reduction of Crime & Improved Safety	4	5	13	22
Transportation	2	0	1	3
Addition of Services	0	4	2	6
Homelessness	1	5	3	9
City Services	8	2	3	13
Public Amenities & Services	6	2	9	17
Activities & Events	4	1	11	16
Quality of Life	2	0	4	6
Cost of Living	0	2	3	5
Other	1	1	2	4
Total	31	23	54	108

What's "the story" here, in a sentence?

Safety needs to be addressed in a variety of ways including programs, services, police, improving city cleanliness, and infrastructure improvements.

for housing defining our role in housing rcrisis and resolutions regionally

Community would like more free programs for youth and families to be healthy, stay safe, build community.

knowing all the different services and events out there and getting the word out

Desire for people to collaborate more with city.

More youth programs.

People are struggling to pay for basic living costs.

What are implications or recommendations for our work?

Desire to work with city combined with not knowing how to do that

Transportation - better ways to get around plus more services meeting people where they are

Evaluate ways to reduce barriers for people to access services (Cost, knowledge of services, technology)

Funding for communication to the public

Evaluate our demographics in developing programs and services.

Community loves what we have, but they want and need more.

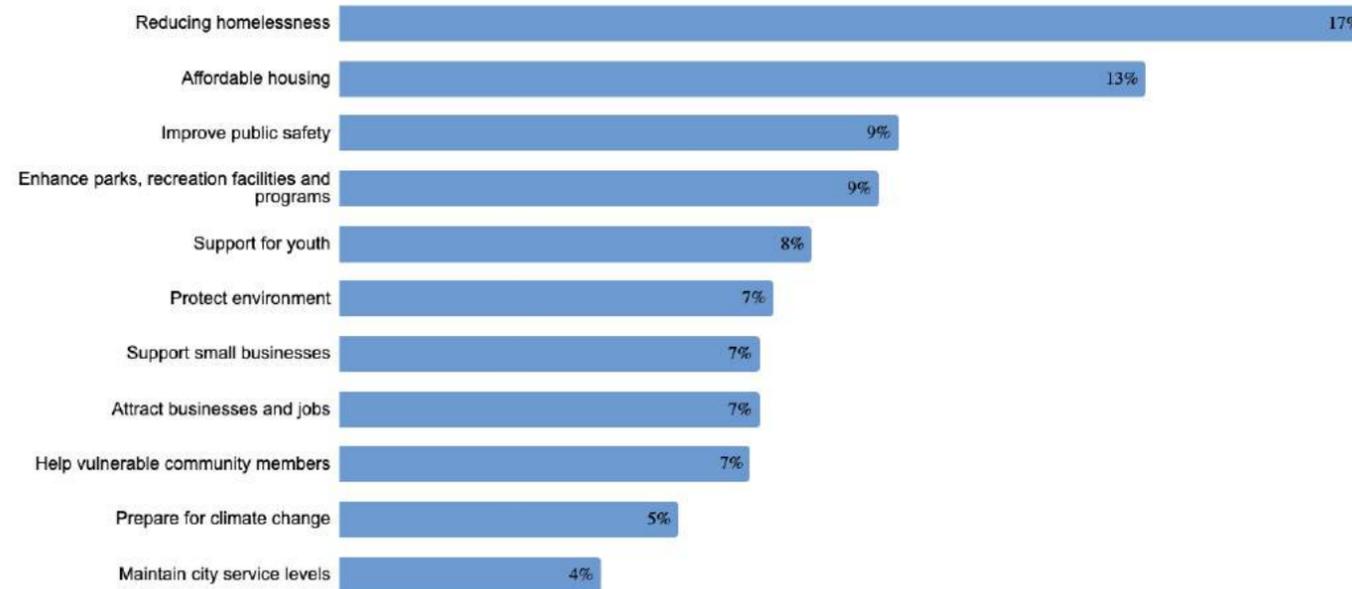
communication help so we can get word out on city and partners (expand and help comms team)

Drag a star to any data points that particularly catch your attention.



What should city government focus on for the next 3-5 years?

What are your priorities?



	Farmer's Market	Para Los Ninos	City Staff	Total # of Times Mentioned	Percentages
Reducing homelessness	91	60	34	185	17%
Affordable housing	59	66	20	145	13%
Improve public safety	44.5	38	18	100.5	9%
Enhance parks, recreation facilities and programs	23	51	23	97	9%
Support for youth	41	22	22	85	8%
Protect environment	34	34	10	78	7%
Attract businesses and jobs	24.5	35	16	75.5	7%
Support small businesses	42.5	18	15	75.5	7%
Help vulnerable community members	39	27	8	74	7%
Prepare for climate change	43	3	15	61	5%
Maintain city service levels	16	7	24	47	4%
Diversity, inclusivity, and belonging	18	9	14	41	4%
Improve stormwater management	10	13	6	29	3%
Expand transportation choices	17	0	4	21	2%
Total				1114.5	100%

What needs further clarity or conversation with the group?

What are implications or recommendations for our work?

Insights & Implications from Community Input

What treasures?

Things people treasure are the building blocks of economic development. work on accentuating.

continue invest in infrastructure of what we have (like parks, open space) 

Need to increase access to our "treasures" for more people.

Need to better understand what feeling unsafe means - previous slide was focused on safety and this slide being more positive.

Continue to support festivals and events

Maintain good small business climate

invest in open space while we grow

invest in green

Investing and promoting our parks more aggressively since

What concerns?

Maintain a database of available housing

Focus on the controllables council and staff can impact

Data on Renting & homeowners as part of community

Need to continue to focus on housing, public safety

more connections to public transportation since it's part of housing

Housing is a regional issue.

Consider whether housing is a city concern or a regional concern.

Transportation, parks, human services, schools - all components of safety.

focus on city policies that support affordability and housing diversity

What changes?

Desire to work with city combined with not knowing how to do that

Transportation - better ways to get around plus more services meeting people where they are

Evaluate ways to reduce barriers for people to access services (Cost, knowledge of services, technology)

Funding for communication to the public

Evaluate our demographics in developing programs and services.

Community loves what we have, but they want and need more.

communication help so we can get word out on city and partners (expand and help comms team)

affordable housing is coming up repeatedly

a focus on diversity is the right thing to do and reflects the shift in our demographics

safety

emphasis on investing in youth, programs and opportunities, mental health support

outdoor spaces, green spaces, parks

homelessness and human services must be addressed

accessibility - transportation availability, of services, communications etc

Environmental Scanning

Session Recap!



Insights for Strategic Planning from City Data



Community Demographics

Cost of Living

Public Safety

Budget Trends

COVID Health Impacts

COVID Economic Impacts

Burien

COVID is still impacting everything: business, health, demographics

community needs must be central to the decision making

equity and equality - targeting to places of greatest need

budget: how will we fund the needs of our community?

Insights for Strategic Planning from Community Input



Let's define our City's

focus.

Share your priorities at an upcoming community conversation!

Burien

Learn more: burienwa.gov/StrategicPlan

CITY OF BURIEN STRATEGIC PLAN

affordable housing is coming up repeatedly

safety

a focus on diversity is the right thing to do and reflects the shift in our demographics

outdoor spaces, green spaces, parks

social determinants are connected into so many of the community needs

homelessness and human services must be addressed

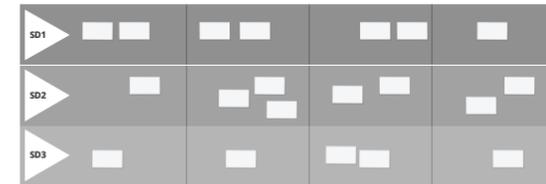
emphasis on investing in youth, programs and opportunities, mental health support

accessibility - transportation availability, of services, communications etc

taking a strengths approach

Council being out in the public is so important, events, recent park opening

Next Steps



12 month timeline of accomplishments

Focused Implementation

Strategic Directions

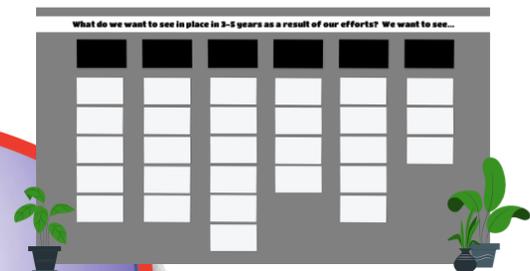
Environmental Scanning
Understanding of the context for our work

Practical Vision
Consensus on desired 3-5 year outcomes

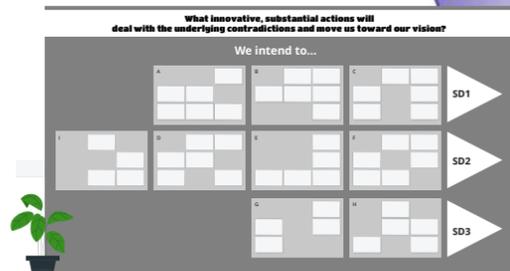
Underlying Contradictions

What do we want to see in place in 3-5 years as a result of our work?

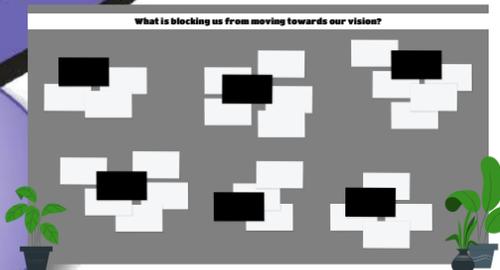
Session 3, July 14



Consensus on desired 3-5 year outcomes



Alignment on core strategic directions and possible supporting initiatives



Shared agreement around key challenges to progress

Closing & Next Steps



Our next session will invite you to think expansively about what we hope our future will hold.

We'll send you a worksheet tomorrow to help you get started thinking about this!

